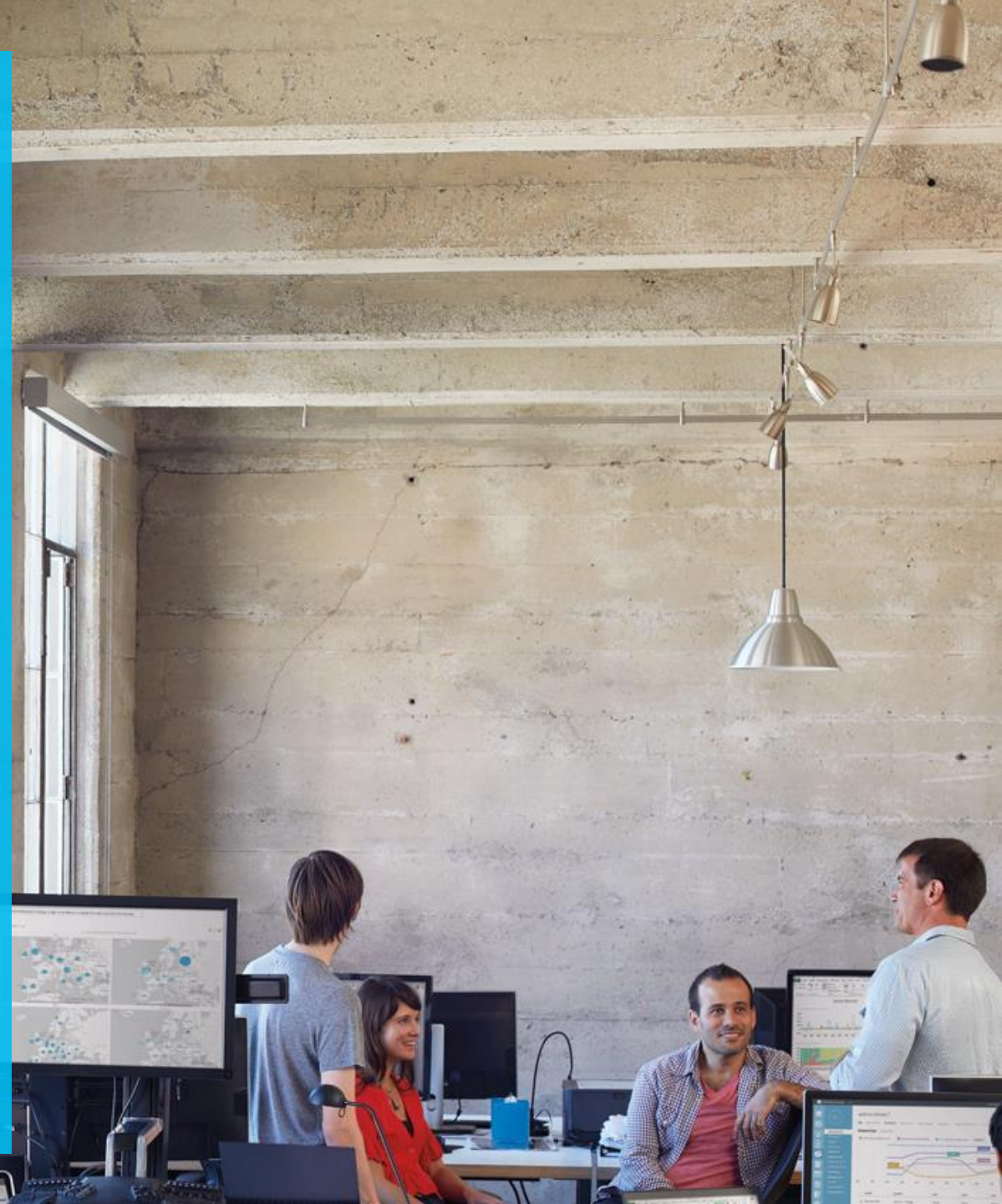




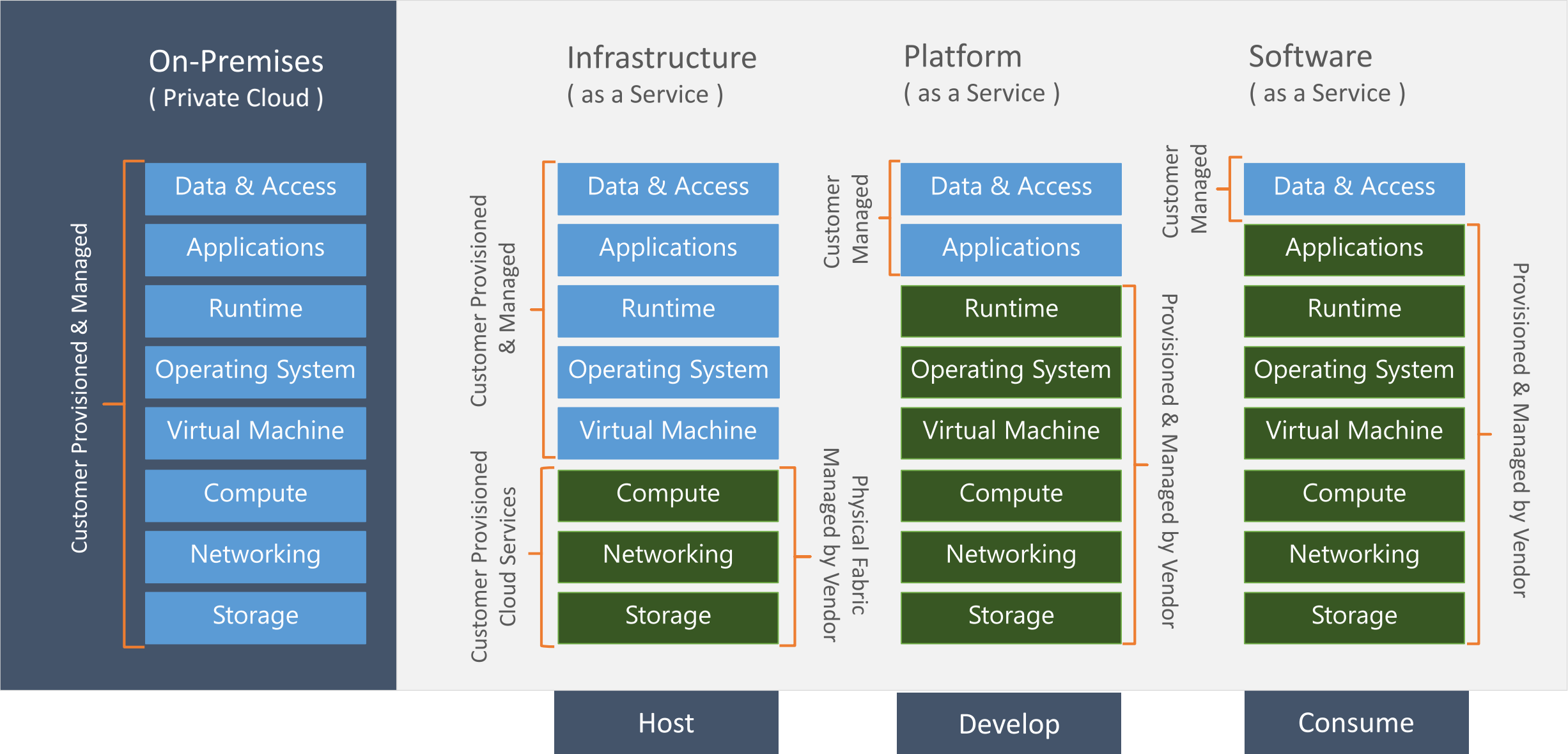
# Microsoft Azure

The cloud platform  
built for business

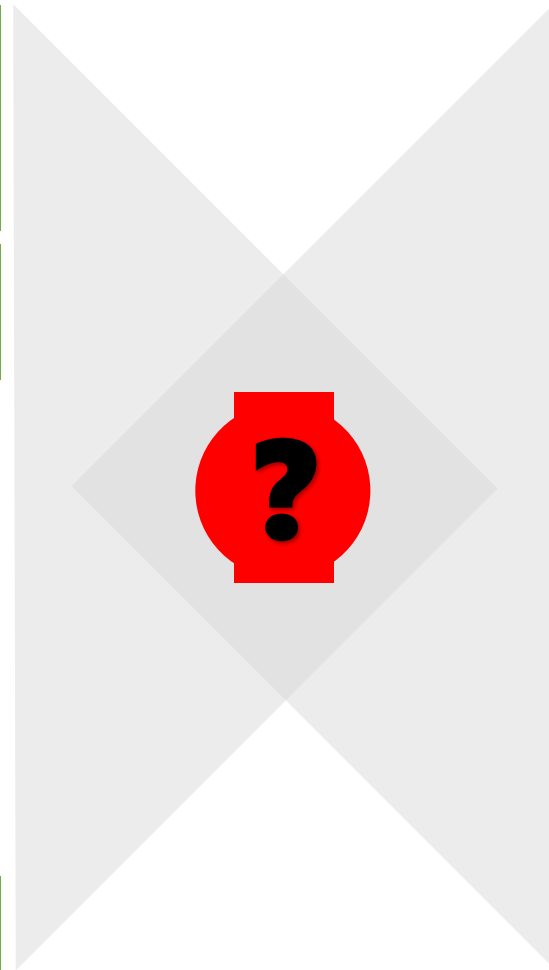
Mario Cavaldesi  
Cloud Solution Architect



# Cloud/On-Premises Comparison Chart

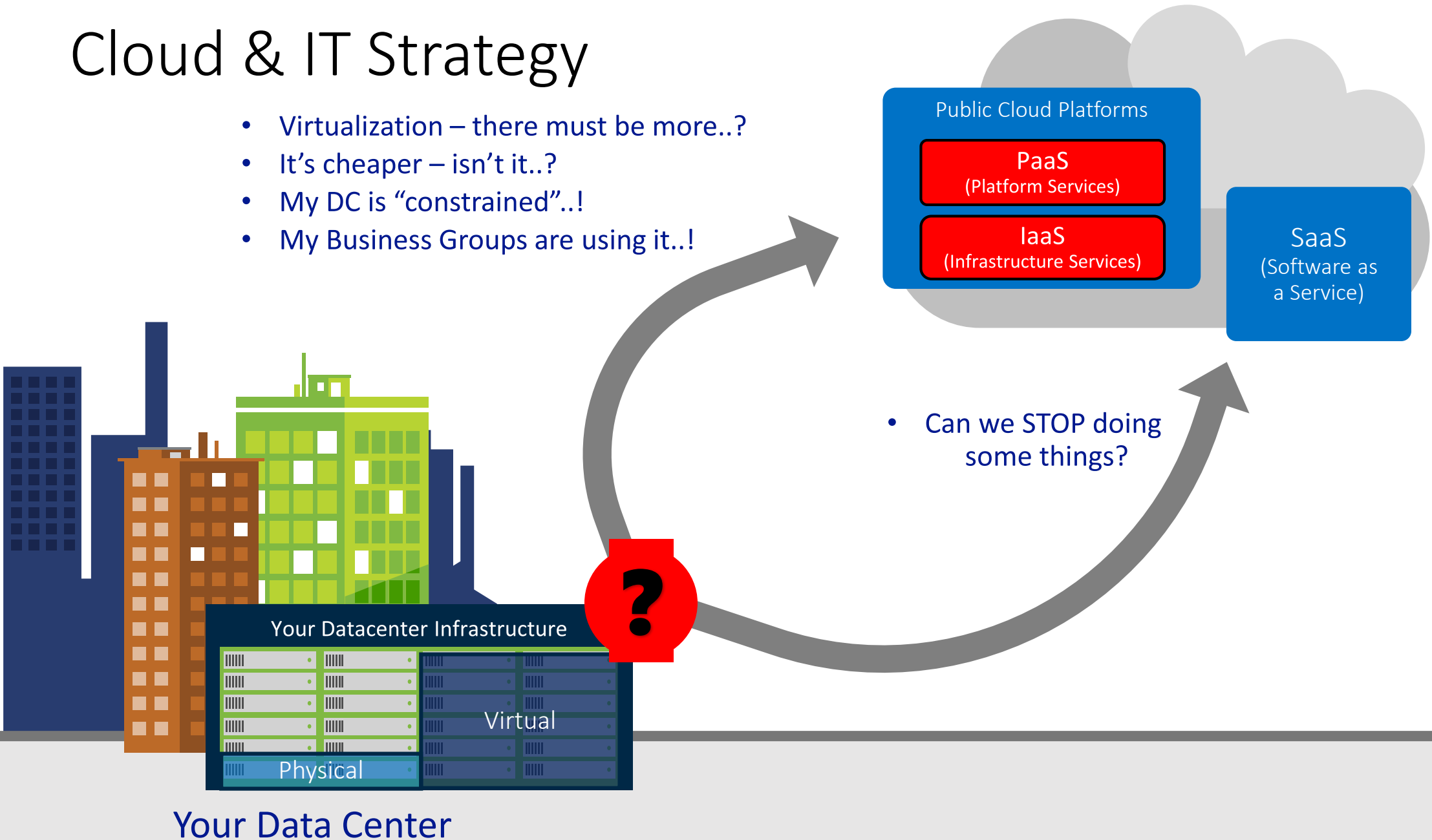


# The next strategic opportunity is here

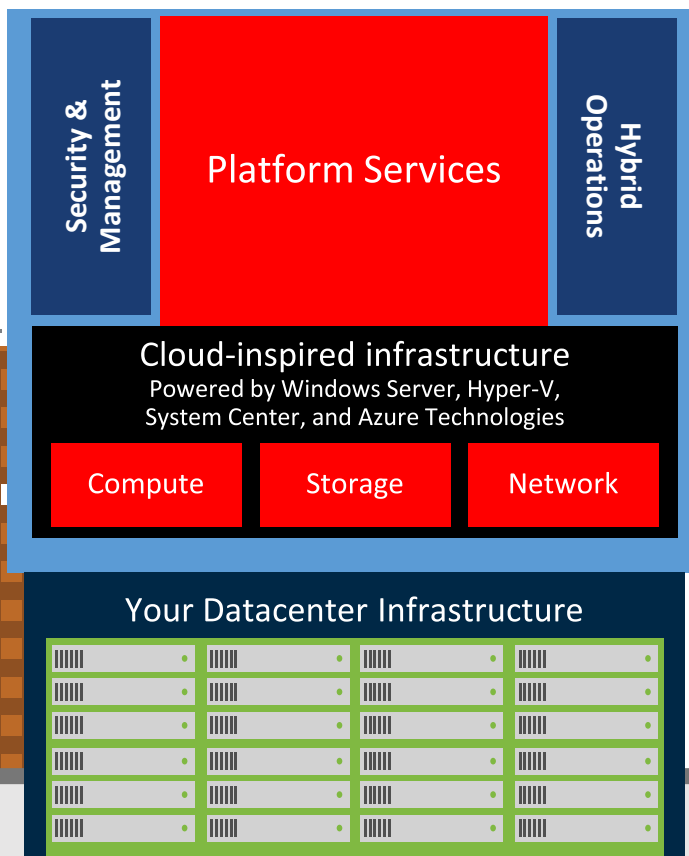


# Cloud & IT Strategy

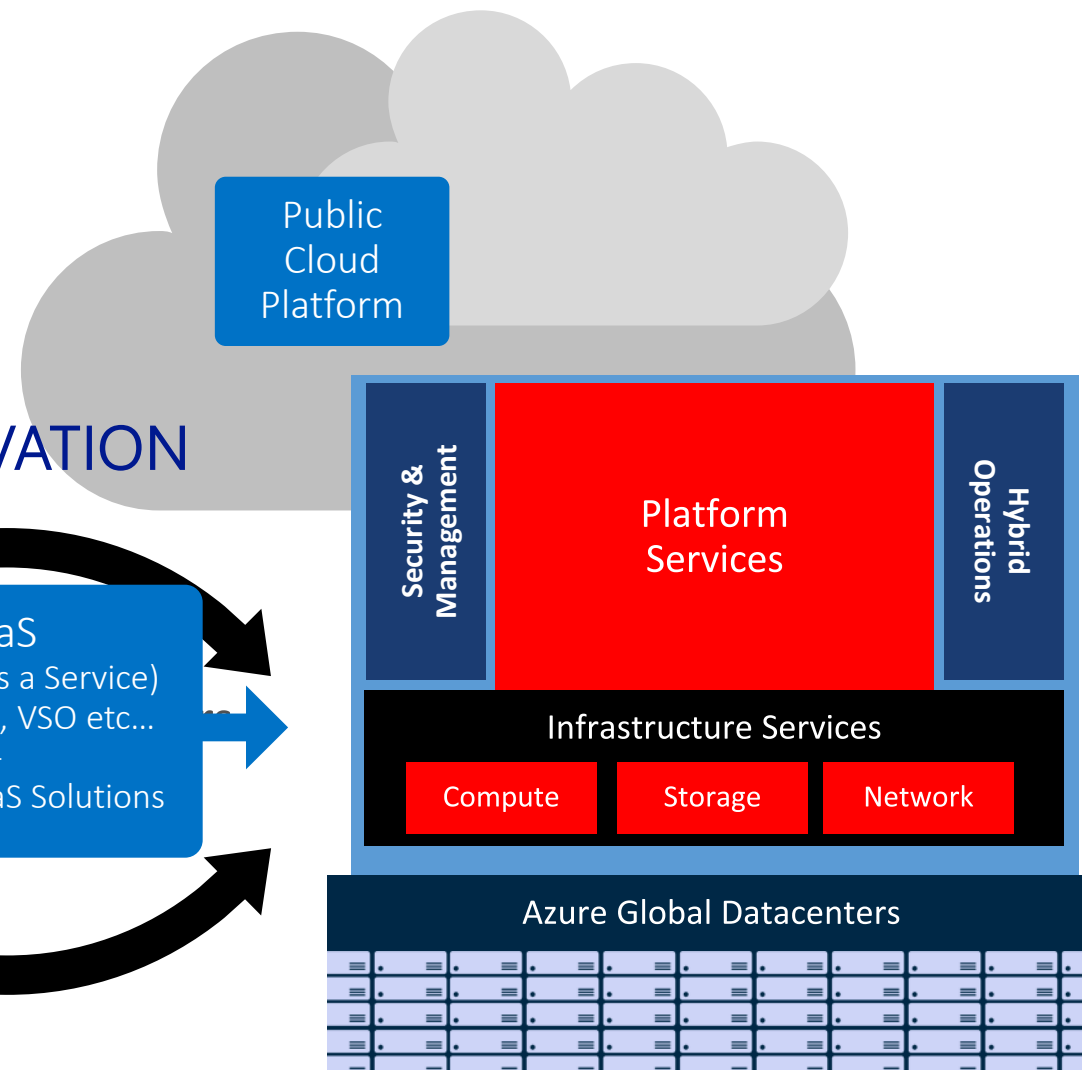
- Virtualization – there must be more..?
- It's cheaper – isn't it..?
- My DC is "constrained"..!
- My Business Groups are using it..!



# The Azure Platform Strategy



Microsoft Azure Stack  
& Cloud Platform System



Microsoft Azure  
Public, Global, Shared Datacenters



# Industry validation

## Summary of Major Vendor Emphasis

	Build Private Services	Deliver Services	Services Delivered*			Private Offerings	
			IaaS	PaaS	SaaS	Enabling Tech.	Packaged Cloud
Amazon	○	●	●	●	○	None	None
salesforce.com	○	●	○	●	●	None	None
Google	○	●	●	●	●	None	None
Microsoft	●	●	●	●	●	●	●
IBM	●	●	●	●	●	●	●
VMware	●	●	○	●	●	●	●
Oracle	●	●	●	●	●	●	●
SAP	○	●	○	●	●	None	None
HP	●	●	●	●	●	●	●

Note: This is not an evaluation of capabilities, but rather of emphasis.



\* The provider may offer public, community or virtual private services

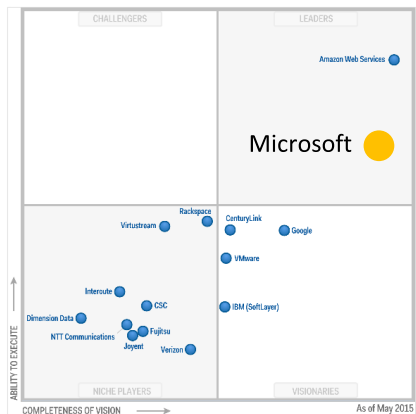
Gartner

"Microsoft's comprehensive hybrid story, which spans applications and platforms as well as infrastructure, is highly attractive to many companies, drawing them towards the cloud in general."

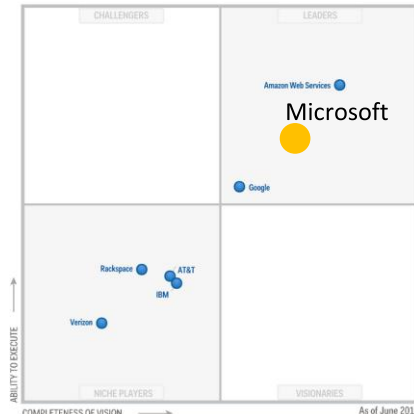
LYDIA LEONG,  
GARTNER

## Microsoft Leads Everywhere...

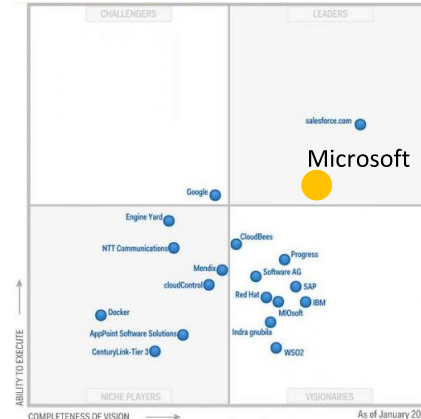
Public Cloud IaaS (May 2015)



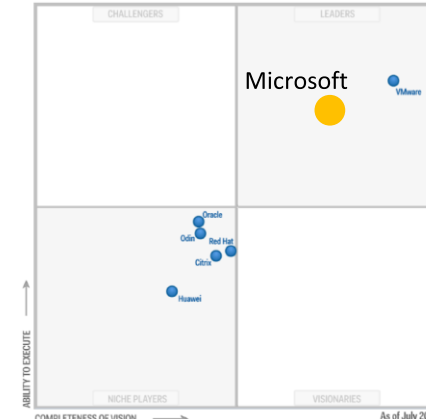
Cloud Storage (June 2015)



Enterprise App PaaS (Jan 2014)



X86 Server Virt (July 2015)

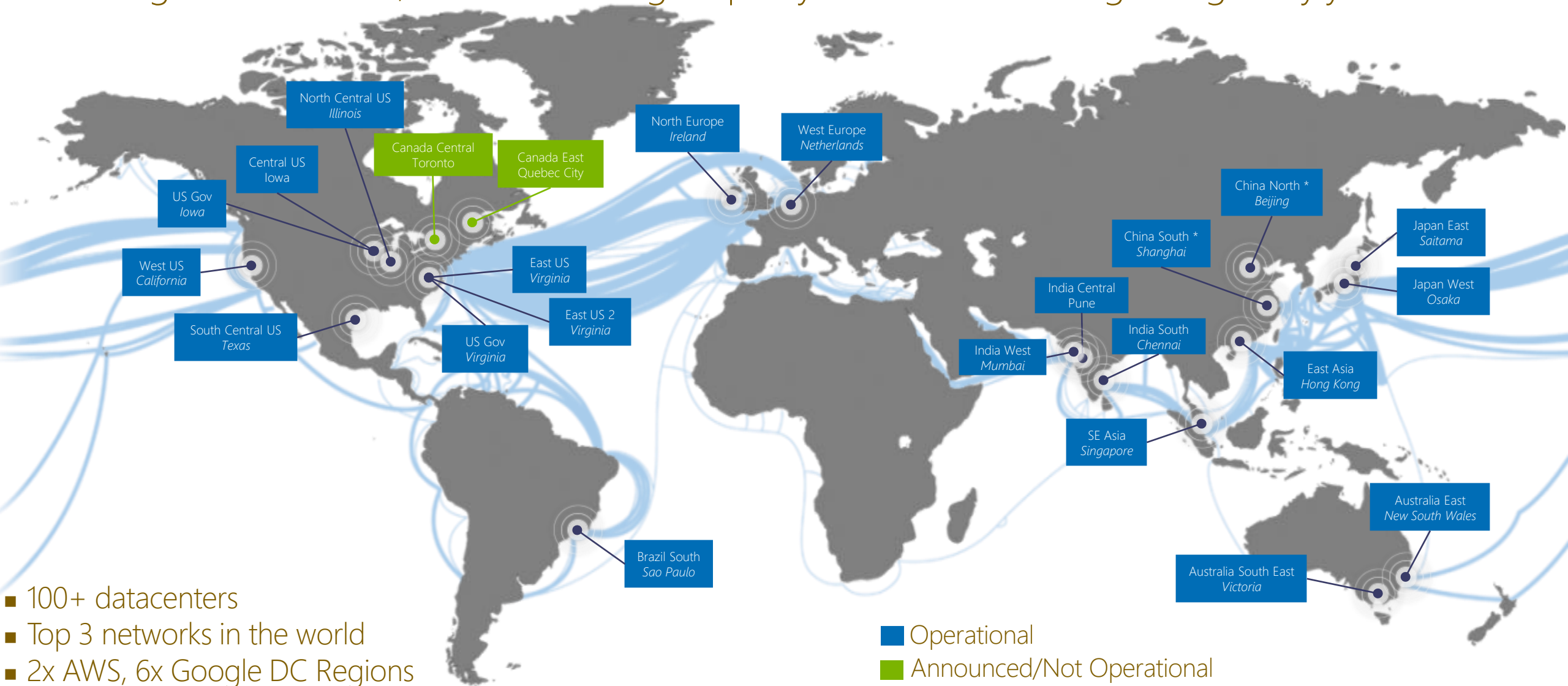


Operational DBMS Systems (Oct 2014)



# Huge infrastructure scale is the enabler

24 Regions Worldwide, 22 ONLINE...huge capacity around the world...growing every year



- 100+ datacenters
- Top 3 networks in the world
- 2x AWS, 6x Google DC Regions
- G Series – Largest VM in World, 32 cores, 448GB Ram, SSD...

■ Operational

■ Announced/Not Operational

\* Operated by 21Vianet

# Azure compliance audits and certifications

## Global



ISO/IEC 27001



SOC 1



SOC 2



PCI DSS L1 version 3



Cloud Security Alliance  
Cloud Security Matrix



ISO / IEC 27018

## United States



FedRAMP



HIPAA  
(Healthcare)



FIPS 140-2



Life Sciences GxP



Family Educational Rights &  
Privacy Act

## Regional



European Union  
Model Clause



United Kingdom  
G-Cloud



China  
Multi Layer Protection Scheme



China  
CCCPPF



Singapore  
Multi-Tier Cloud  
Security



Australian Signals  
Directorate I-RAP  
Assessment

## Coming soon



Sarbanes Oxley



Criminal Justice  
Information System



Defense Information  
Systems Agency L2



ITAR



Defense Information  
Systems Agency L3-5



# Azure momentum

~100,000

New Azure customer  
subscriptions/month

20 Million

SQL database hours  
used every day

> 50 Trillion

Storage objects  
in Azure

> 5 Trillion

Storage transactions  
every month

425 Million

Azure Active  
Directory Users

60 Billion

Hits to Websites run on  
Azure Web App Service

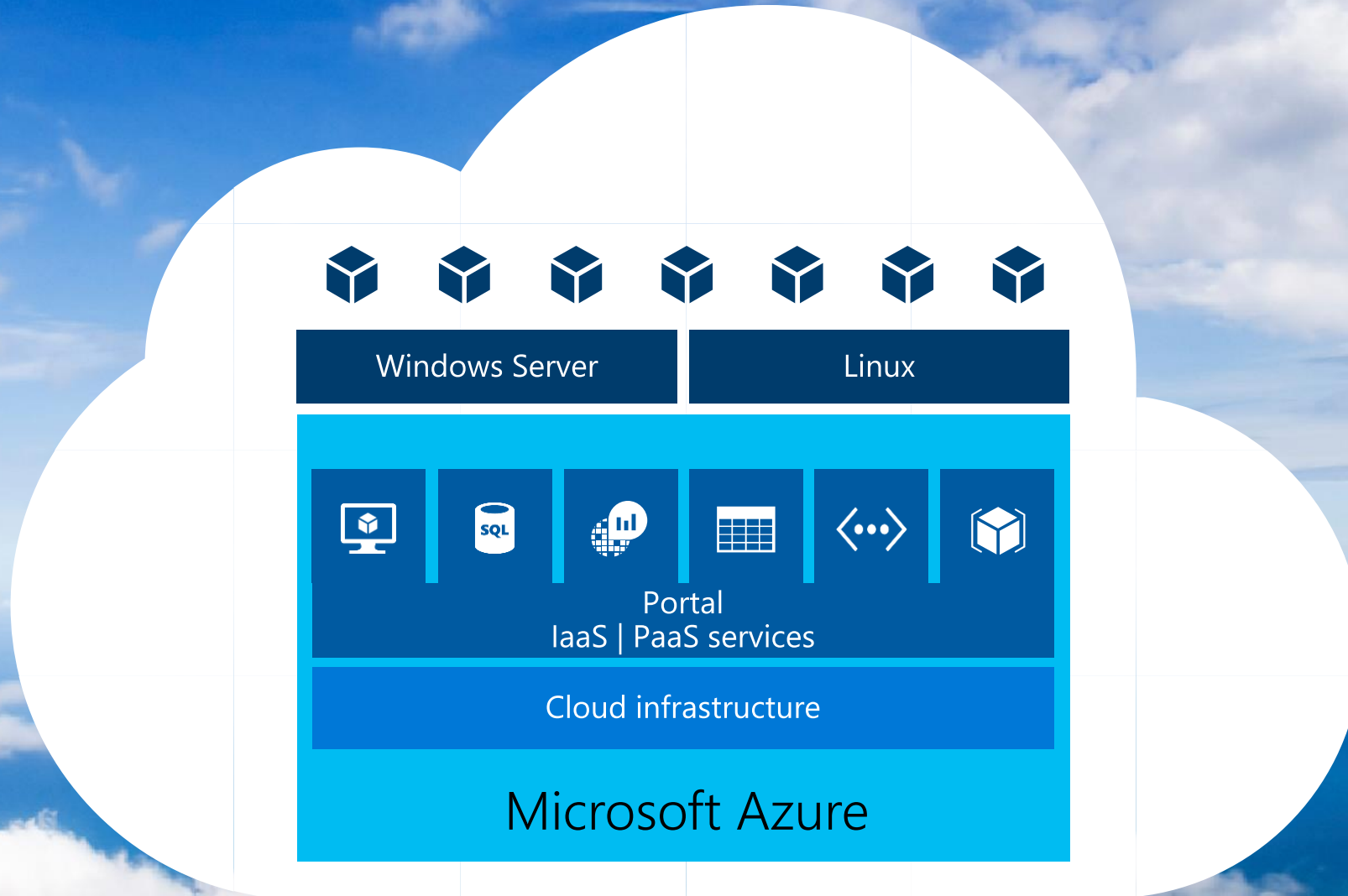
57%

Of Fortune 500 Companies  
use Microsoft Azure

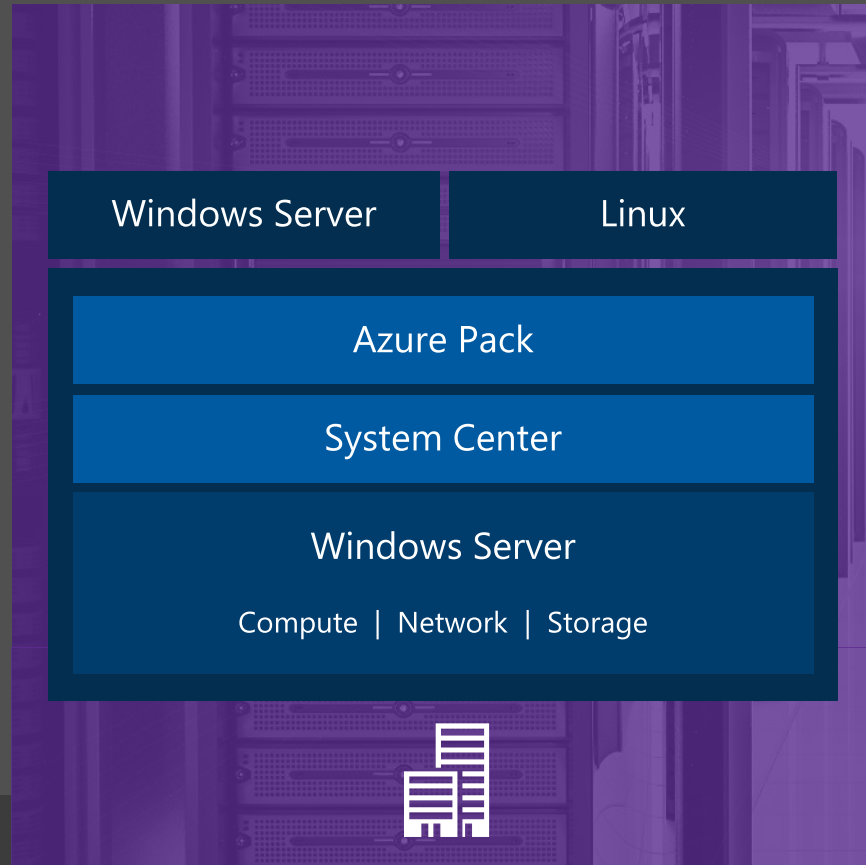
1 Trillion

Messages delivered every  
month with Event Hubs

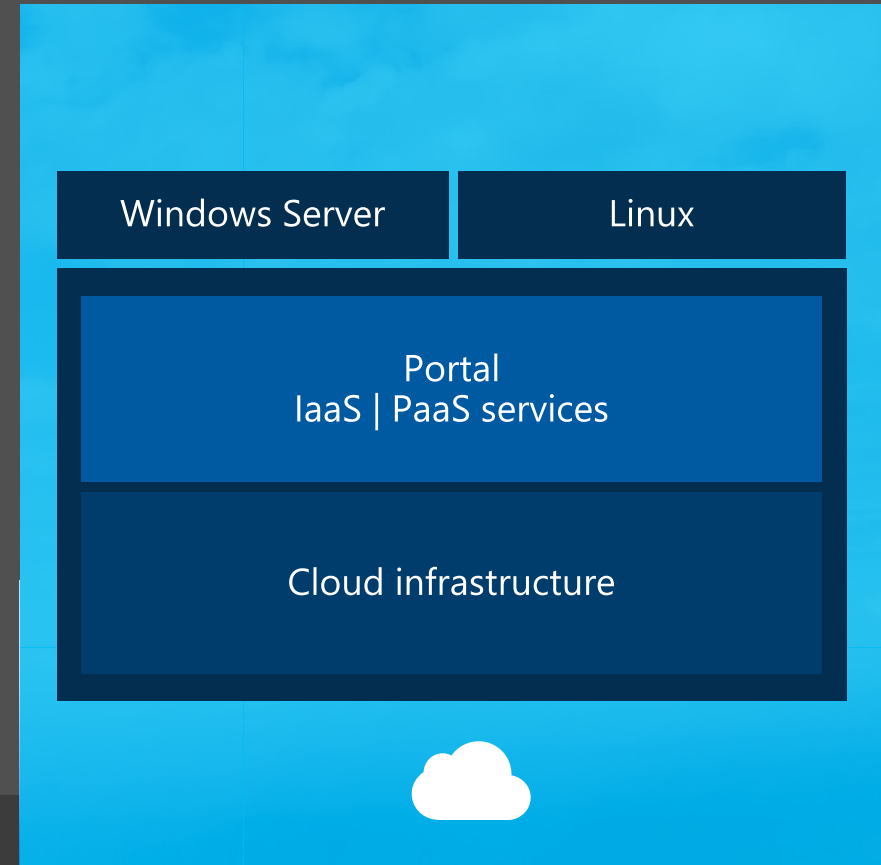
# Anatomy of Microsoft Azure



# Power of Azure with the control of the datacenter

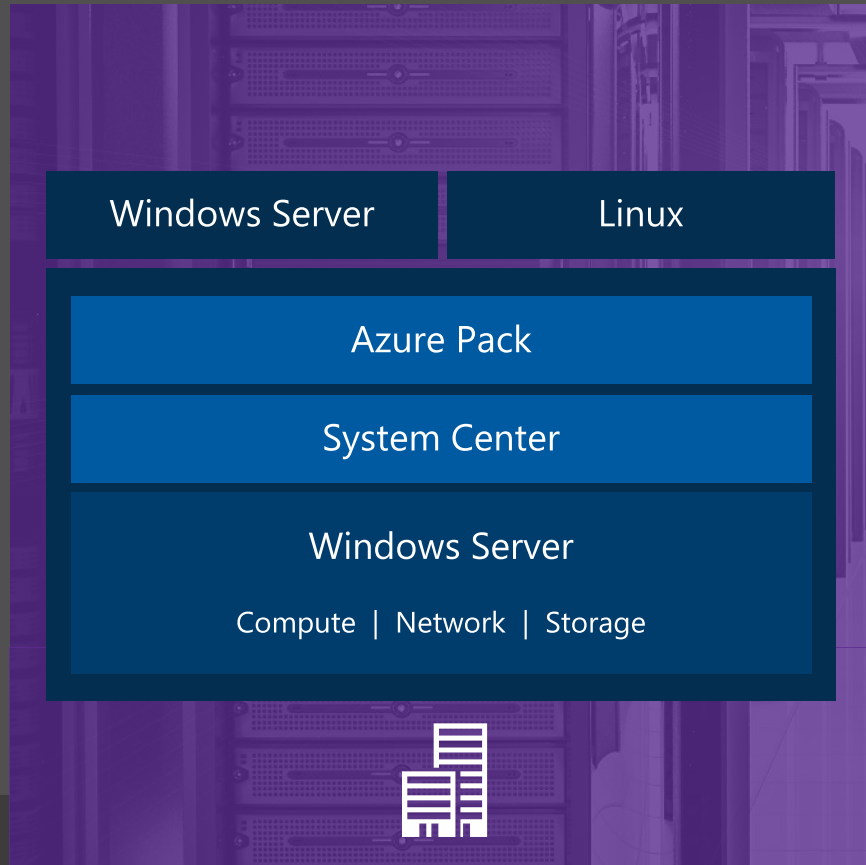


Microsoft Private Cloud  
(on premises | hosted)

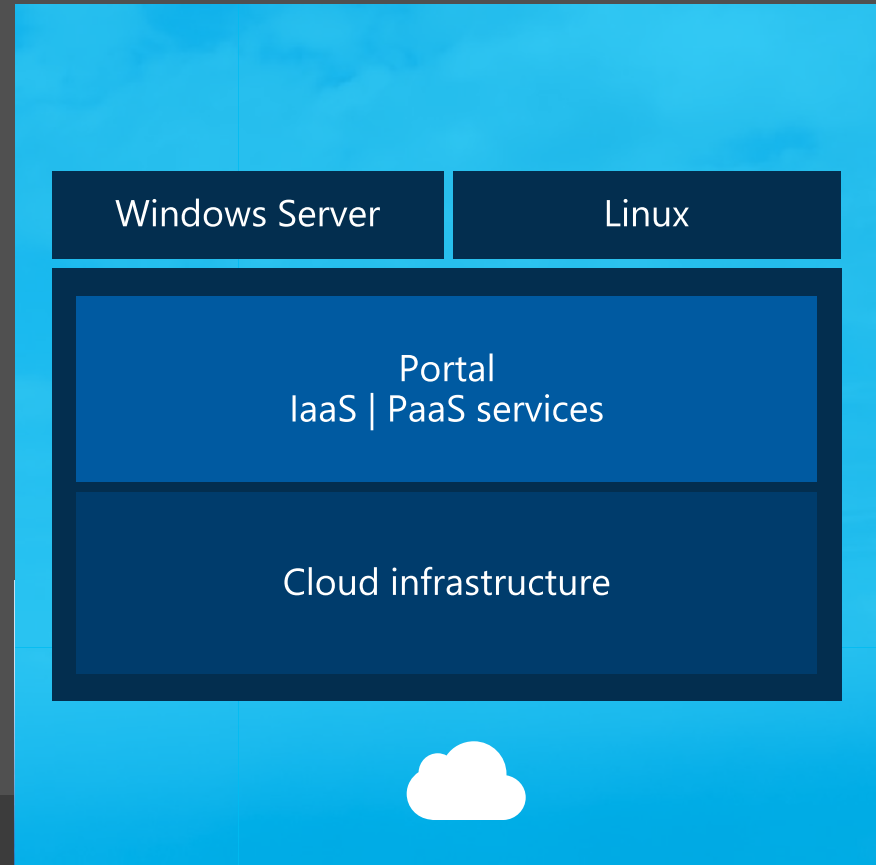


Microsoft Azure

# Power of Azure with the control of the datacenter

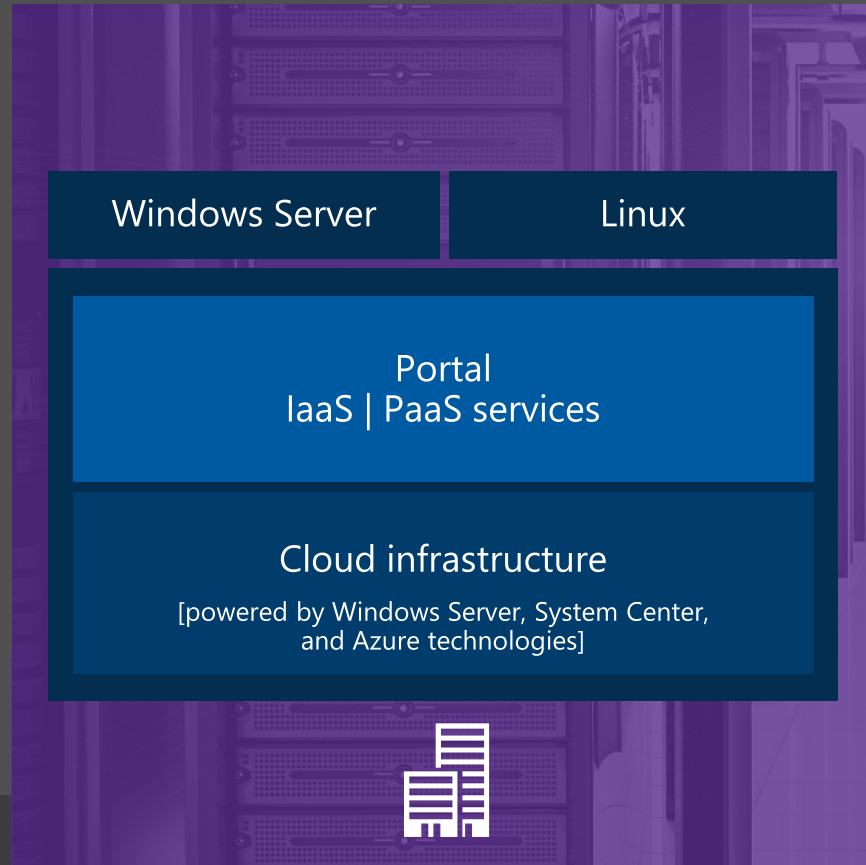


Microsoft Private Cloud  
(on premises | hosted)

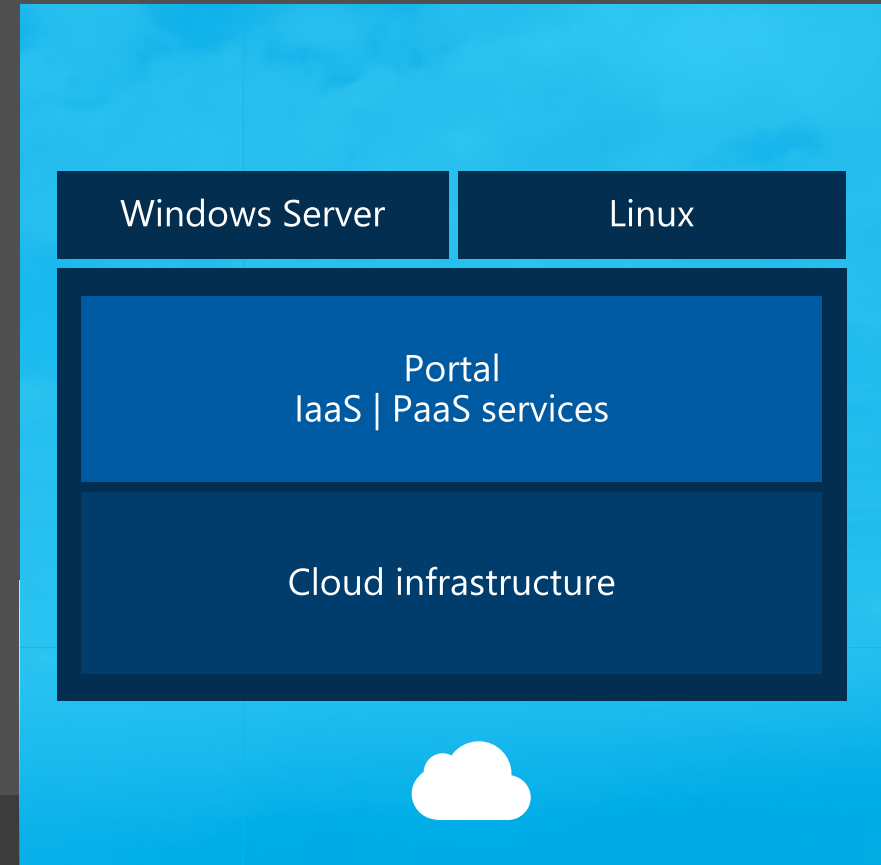


Microsoft Azure

# Power of Azure with the control of the datacenter



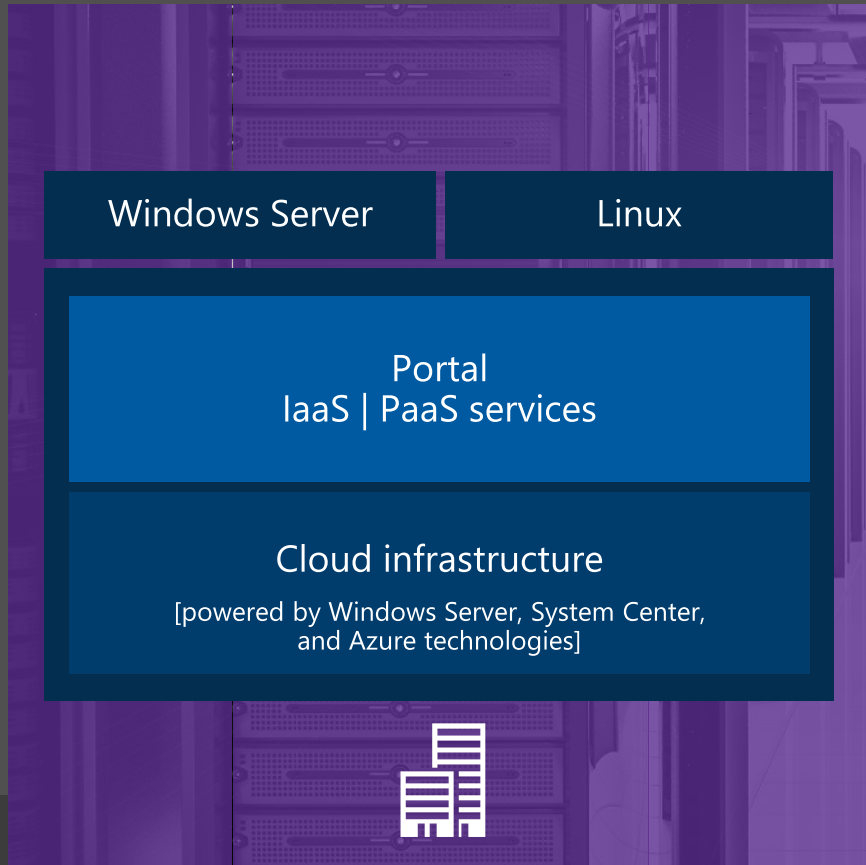
Microsoft Azure Stack  
(on premises | hosted)



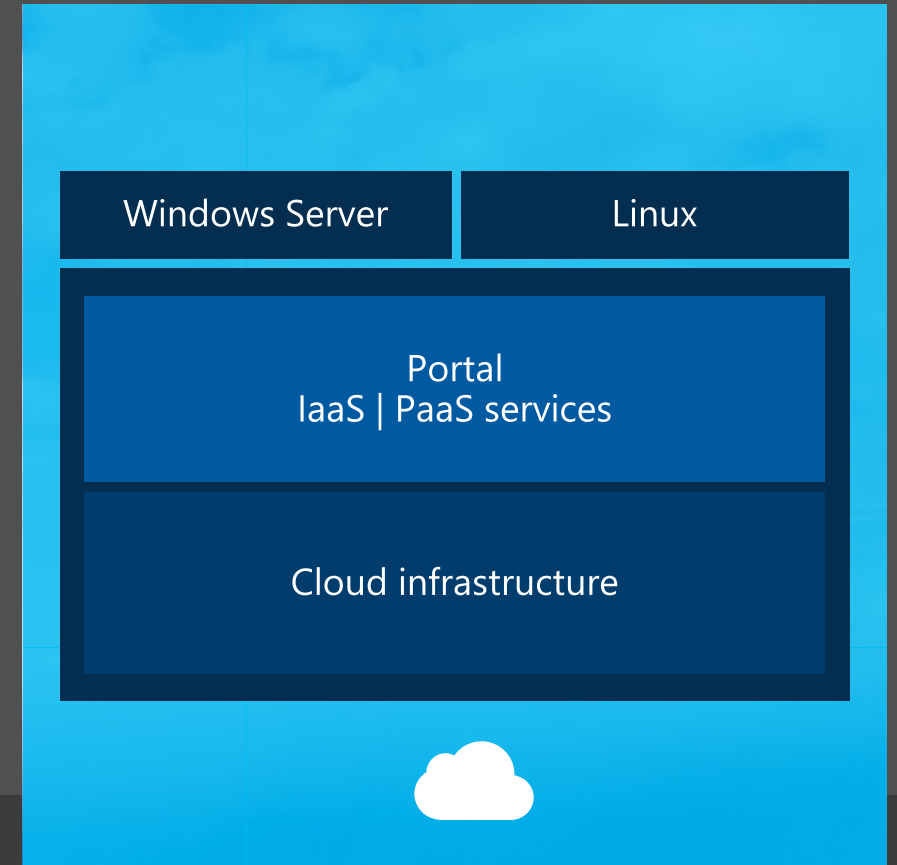
Microsoft Azure



# Introducing the Microsoft Azure Stack

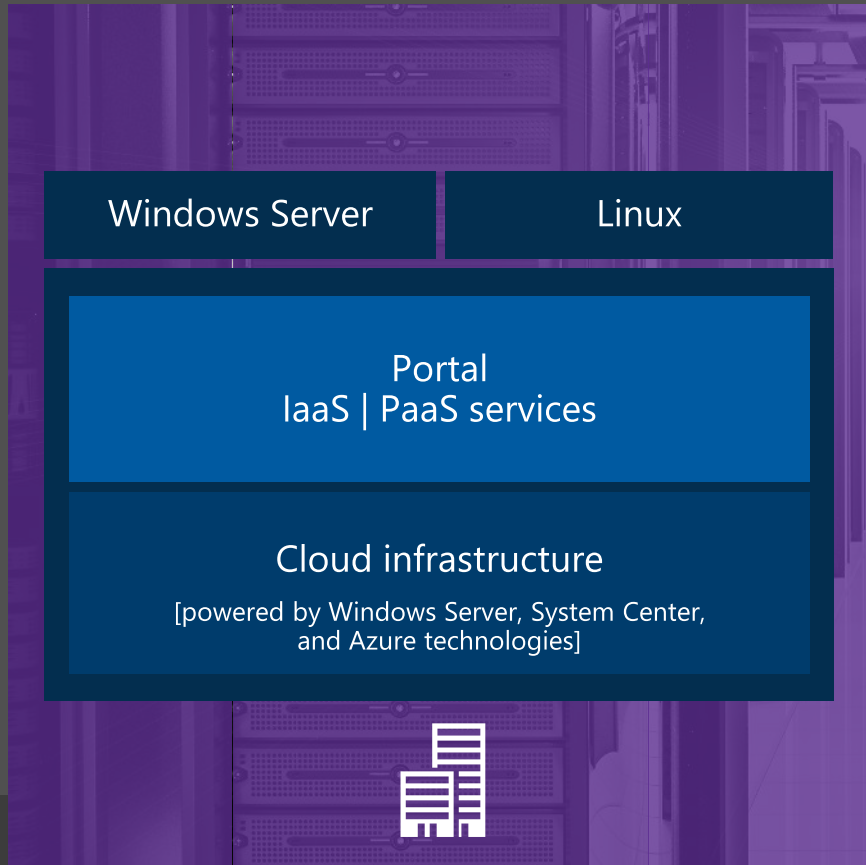


Microsoft Azure Stack  
(on premises | hosted)



Microsoft Azure

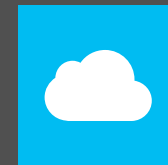
# Introducing the Microsoft Azure Stack



Cloud-optimized  
application platform



Cloud-consistent  
service delivery

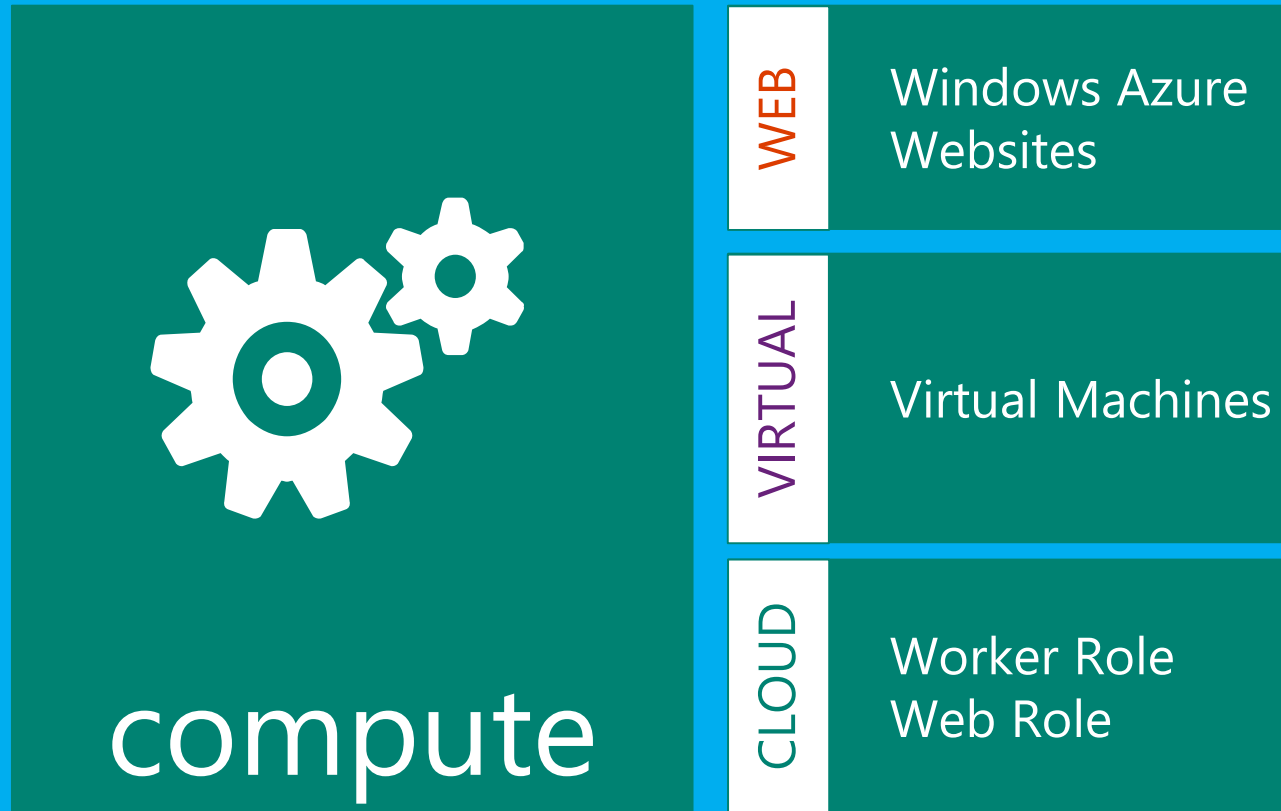


Cloud-inspired  
hybrid infrastructure

Microsoft Azure Stack  
(on premises | hosted)

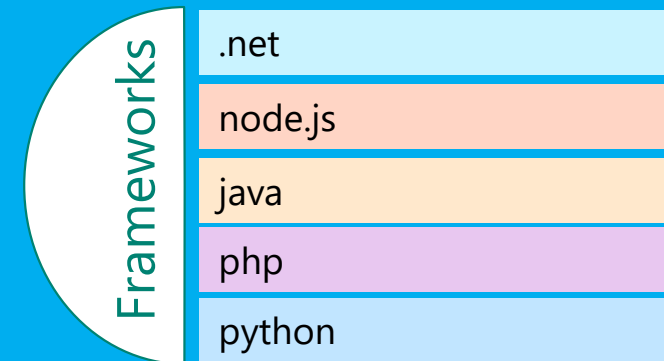
# Microsoft Azure Compute

Flexible IaaS and PaaS based hosting options for Cloud, Web, and Virtual Workloads.



## Features:

- 99.95% Monthly SLA
- Support for Windows and Linux VM's
- Fault Isolation
- Elastic Capacity
- Open source support (Git, etc...)
- First class .Net Support
- Support for a variety of languages and frameworks -



# Typical Scenarios

Windows Azure  
Web Sites are ideal for:

## Modern web apps

Perfect if your app consists of client side markup and scripting, server side scripting and a database. Powerful capability to scale out and up as needed.

## Continuous development

Deploy directly from your source code repository, using Git or Team Foundation Service.

## Popular open source apps

Launch a professional looking site with a few clicks using apps like WordPress, Joomla!, Drupal, DotNetNuke and Umbraco

Windows Azure  
Cloud Services (Web Role) are ideal for:

## Multi-tier applications

Cloud-based applications that separate application logic into multiple tiers (i.e. caching middle tier, asynchronous background processes like order processing) using both Web and Worker Roles

## Apps that require advanced administration

Cloud-based applications that require admin access, remote desktop access or elevated permissions

## Apps that require advanced networking

Cloud-based applications that require network isolation for use with Windows Azure Connect or Windows Azure Virtual Network

Windows Azure  
Virtual Machines are ideal for:

## Enterprise server applications

Run your existing enterprise applications in the cloud, such as SQL Server, SharePoint Server or Active Directory.

## Porting existing line of business apps

Choose an image from the library or upload your own VHD.

## Windows or Linux operating system

Support for Windows Server, along with community and commercial versions of Linux. Connect virtual machines with cloud services to take full advantage of PaaS services.

# Microsoft Azure Virtual Machines

Infrastructure as a Service introduces new functionality that allows full control and management of both Windows and Linux virtual machines along with an extensive virtual networking offering.



Easily migrate existing applications as-is to the cloud

Assist New Cloud App Development by Integrating IaaS and PaaS Functionality

Set up new virtual machines in Windows Azure with only a few clicks.

Agentless Deployment for Windows Servers



Start from a pre-built image from our image library

Upload your own VHD from on-premises.

Create Your Own Customized Images

Support for community and commercial versions of Linux

Move images back on premise as necessary

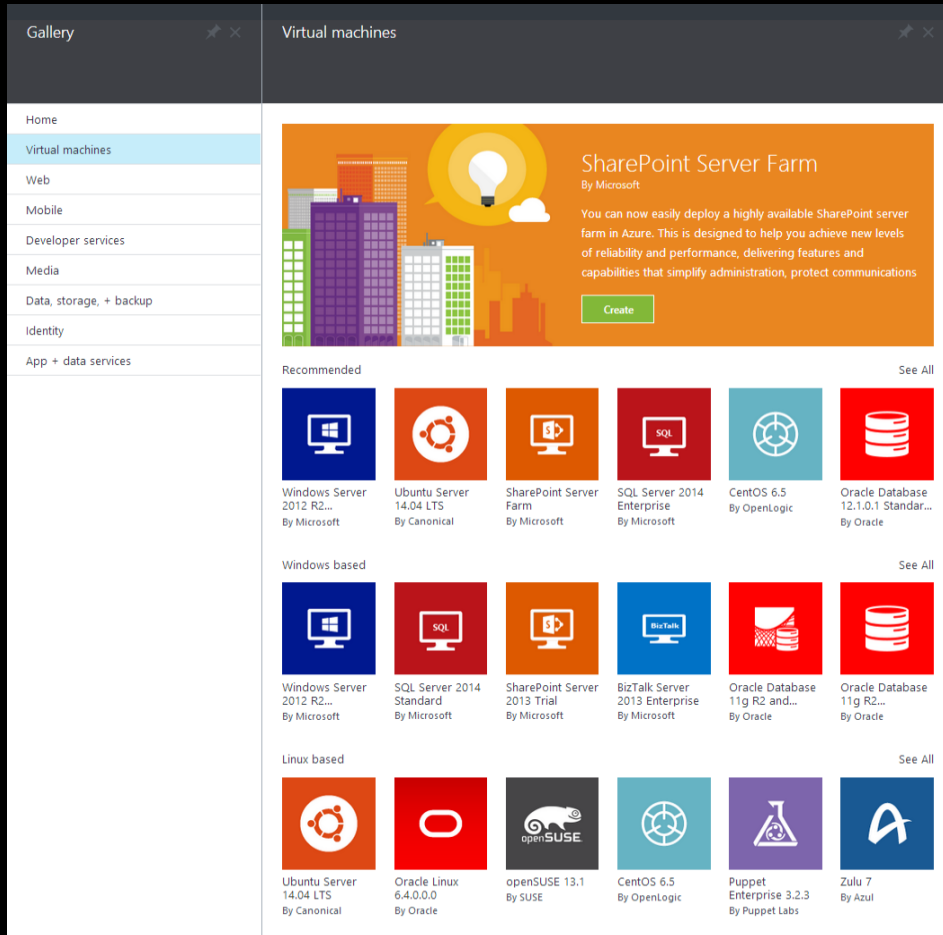


Run enterprise applications such as SQL Server, SharePoint or Active Directory in the cloud

Easily create hybrid cloud and on-premises solutions with VPN connectivity between the Windows Azure Data Center and your own network.



# Microsoft Azure Certified



Barracuda Web  
Application  
By Barracuda



DreamFactory 1.6  
By Bitnami



SAP HANA  
Developer Edition  
By SAP



Riverbed  
SteelHead CX 8.6  
By Riverbed Techno...



Oracle Database  
12.1.0.1 Enterprise  
By Oracle



Zulu 7  
By Azul

# Linux Distributions

Ubuntu

Oracle Linux

SUSE

CentOS-Based

CoreOS

Community



eXo

Bitnami



AbanteCart

Bitnami



Alfresco

Bitnami



Alfresco

Bitnami



Ametys

Bitnami



Ametys

Bitnami



Apache

Bitnami



Apache

Bitnami



Artifactory

Bitnami



Artifactory

Bitnami



BitNami

Bitnami



Chyrp

Bitnami



Chyrp

Bitnami



CiviCRM

Bitnami



CiviCRM

Bitnami



CMS

Bitnami



CMS

Bitnami



concrete5

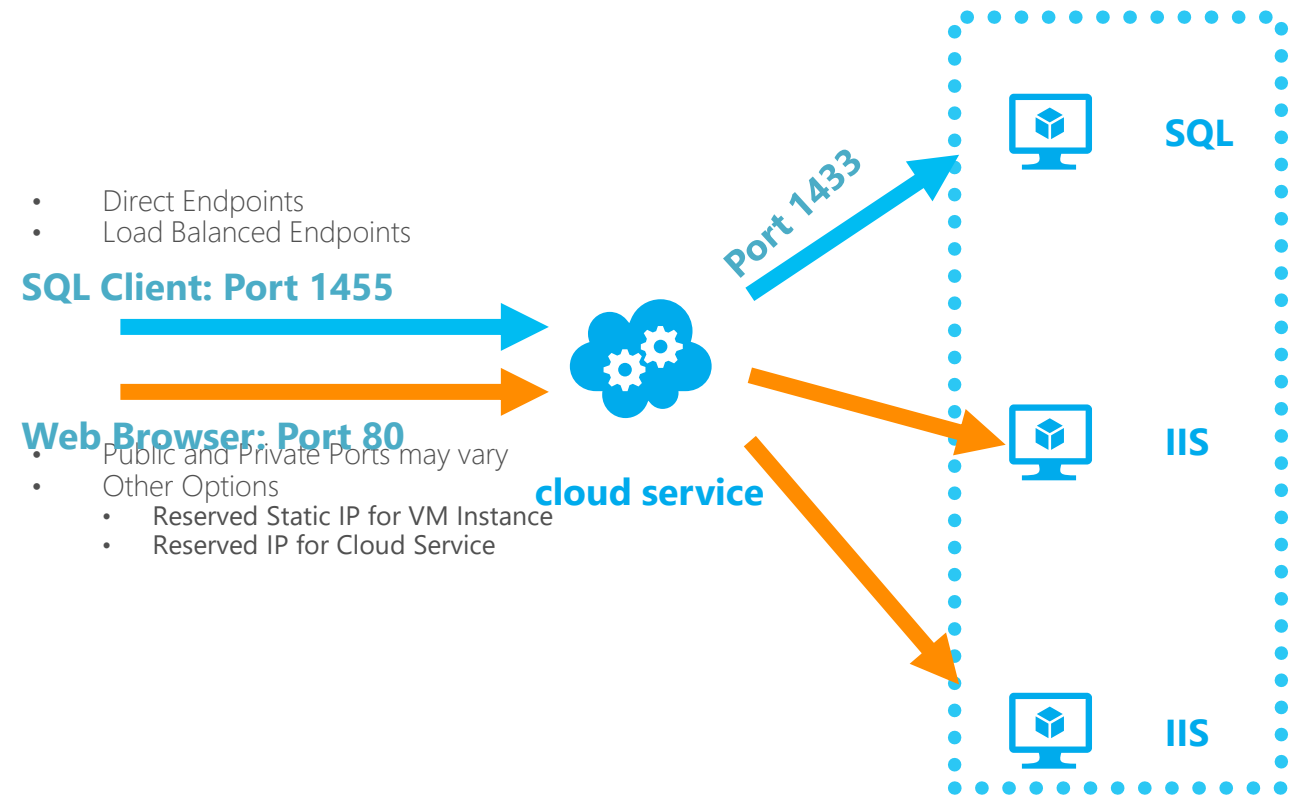
Bitnami

# VM Key Concept

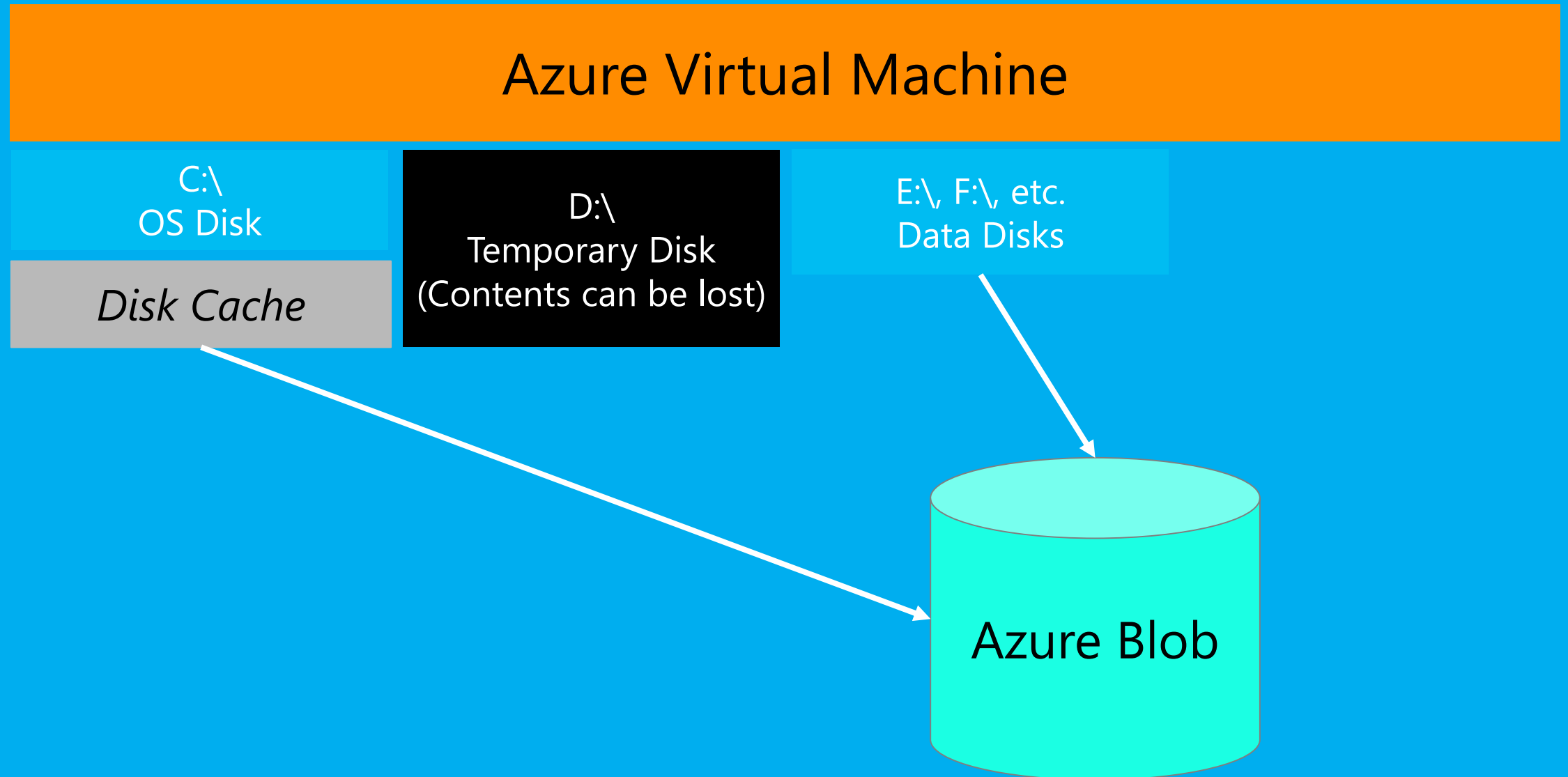
- Cloud Service and Virtual Network
- Load Balancing
- VM Storage Architecture
- Availability Set

# Cloud Services and Endpoints

- Enable connectivity to your Virtual Machines
  - Route requests from **Cloud Service** to **Virtual Machine** using an public port and a private port
  - Can be added to a Load-Balanced Set
- Can create a list of allowed/denied IP Address Ranges using Access Control List (ACL)
  - ACL set to **Allow \* (all)** by default

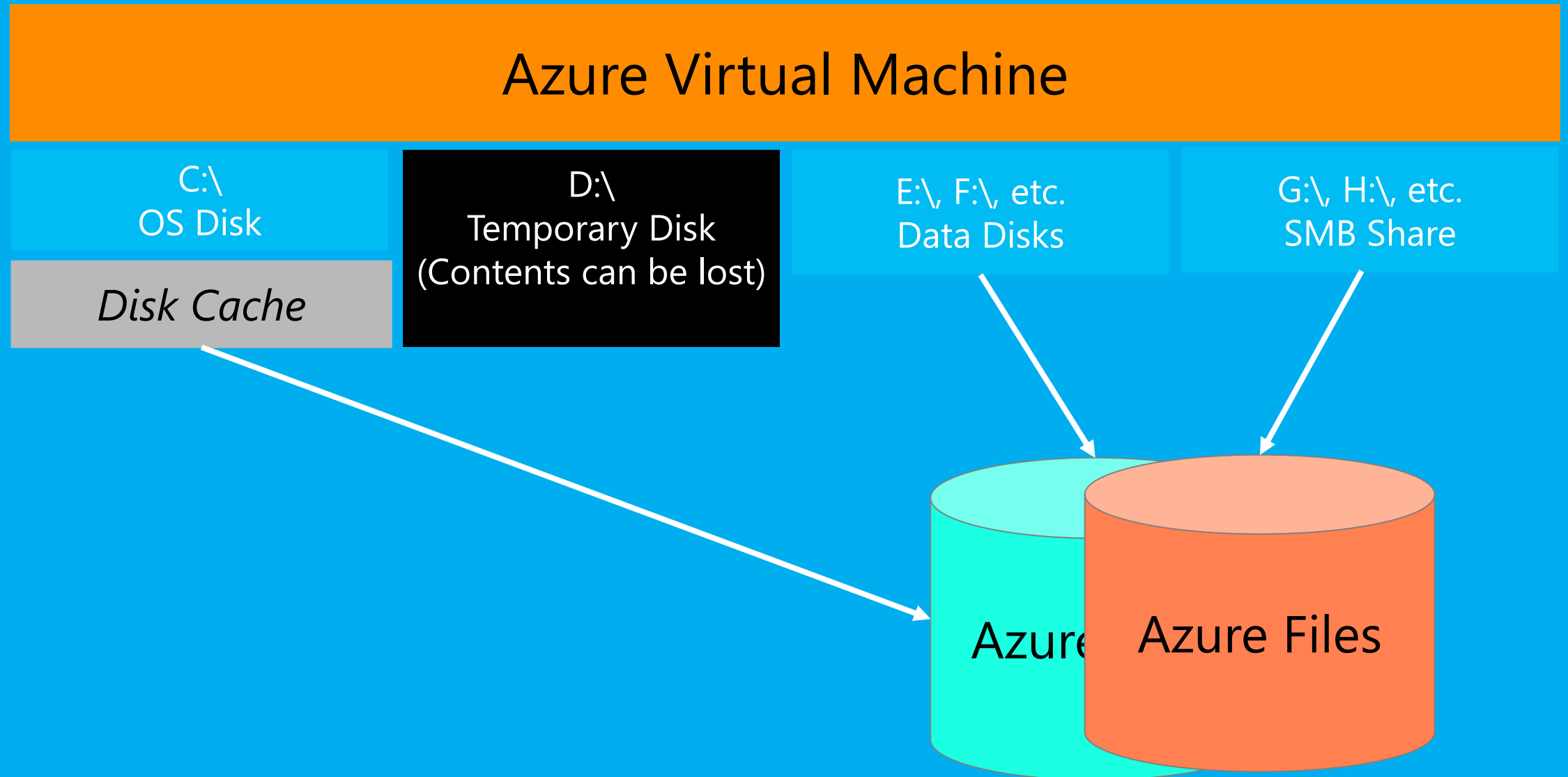


# Virtual Machine Storage Architecture





# Virtual Machine Storage Architecture



# Virtual Machine Sizes

Compute Instance Name	Virtual Cores	RAM
Extra Small (A0)	Shared	768 MB
Small (A1)	1	1.75 GB
Medium (A2)	2	3.5 GB
Large (A3)	4	7 GB
Extra Large (A4)	8	14 GB
A5	2	14 GB
A6	4	28 GB
A7	8	56 GB
A8	8	56 GB
A9	16	112 GB

Compute Instance Name	Virtual Cores	RAM
D1	1	3.5 GB
D2	2	7 GB
D3	4	14 GB
D4	8	28 GB
D11	2	14 GB
D12	4	28 GB
D13	8	56 GB
D14	16	112 GB

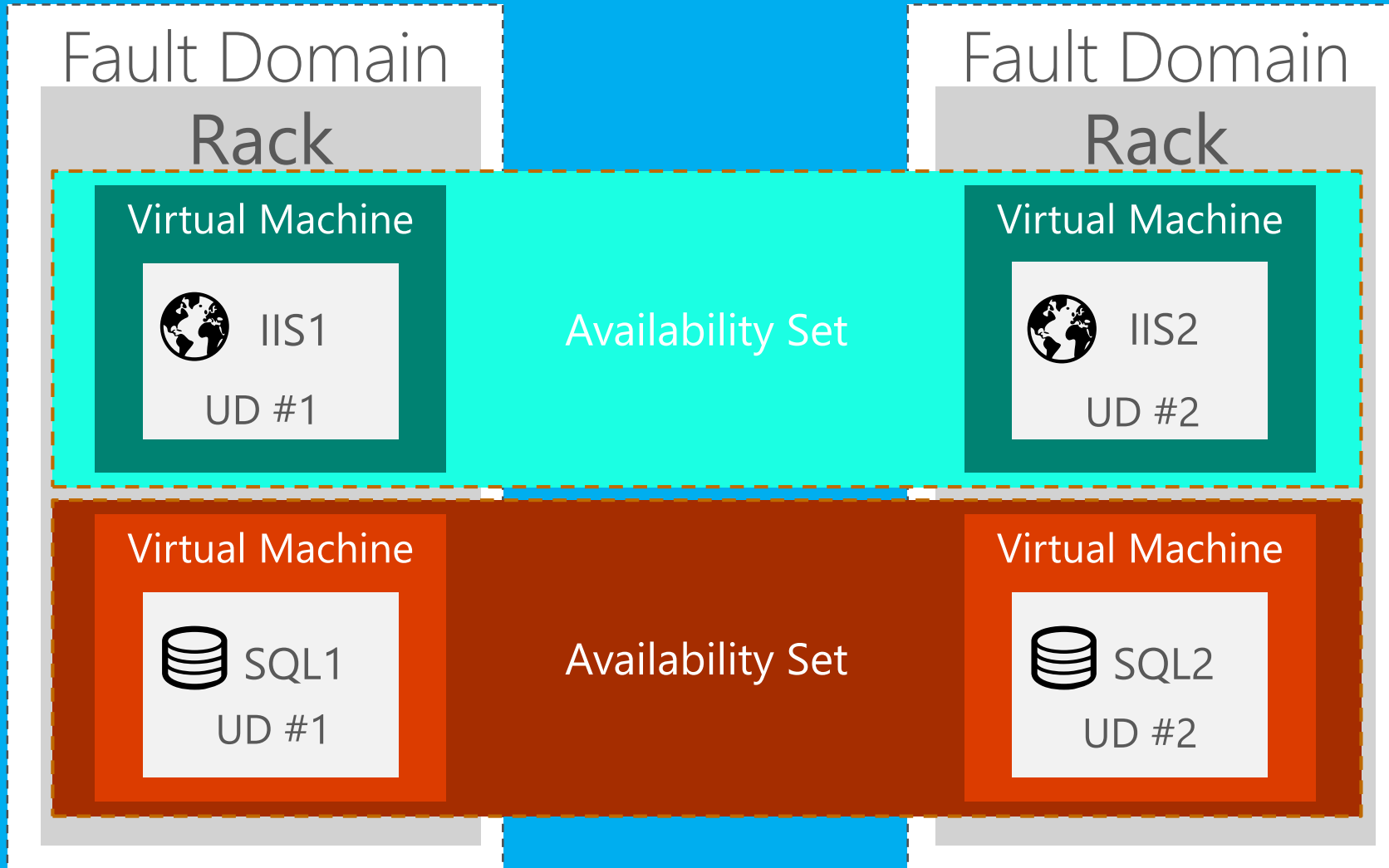
Compute Instance Name	Virtual Cores	RAM
G1	2	28 GB
G2	4	56 GB
G3	8	112 GB
G4	16	224 GB
G5	32	448 GB

<http://azure.microsoft.com/en-us/pricing/details/virtual-machines/>

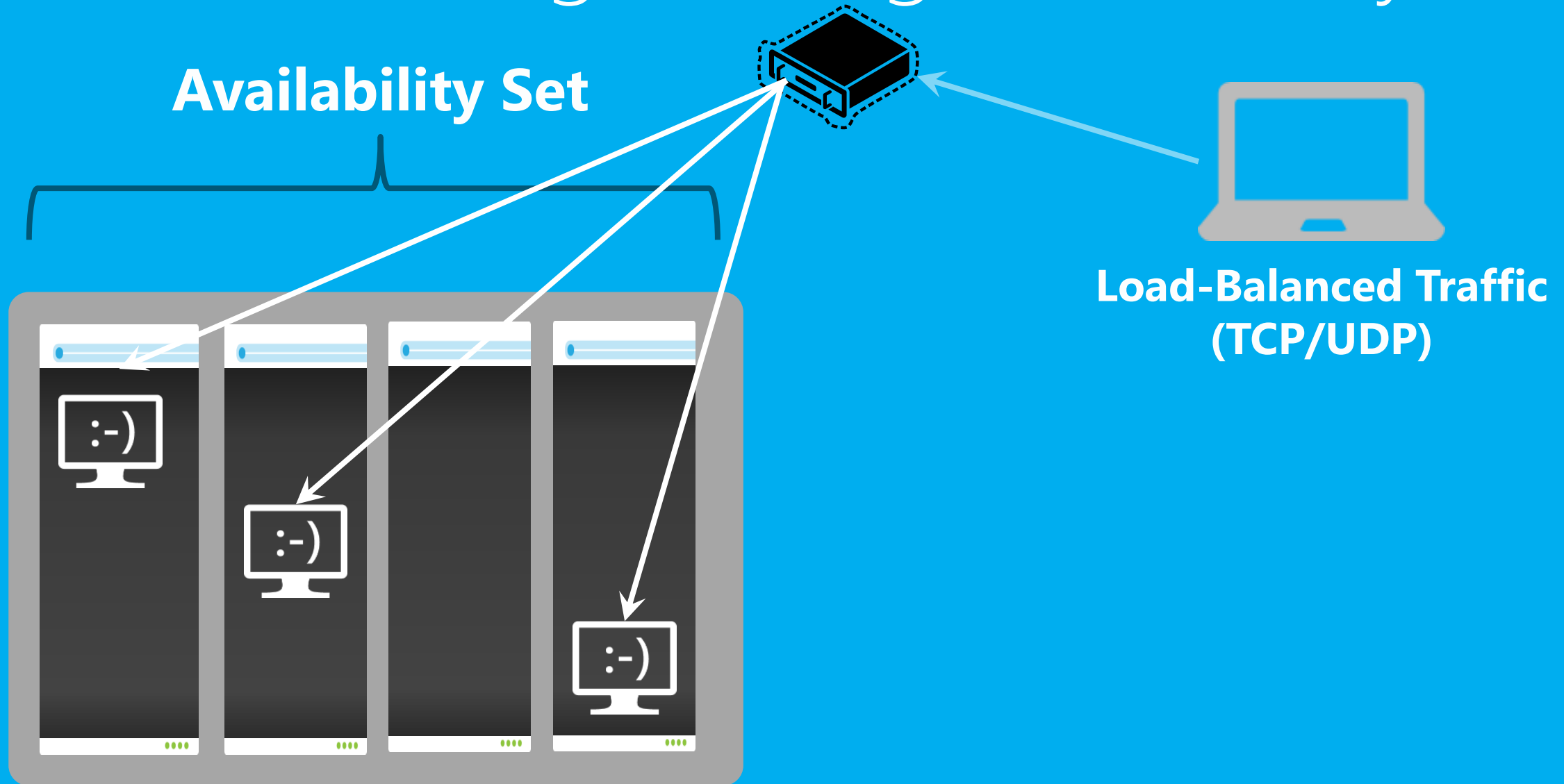
Each Persistent Data Disk Can be up to 1 TB with up to 32 disks per VM

# Virtual Machine Availability Sets

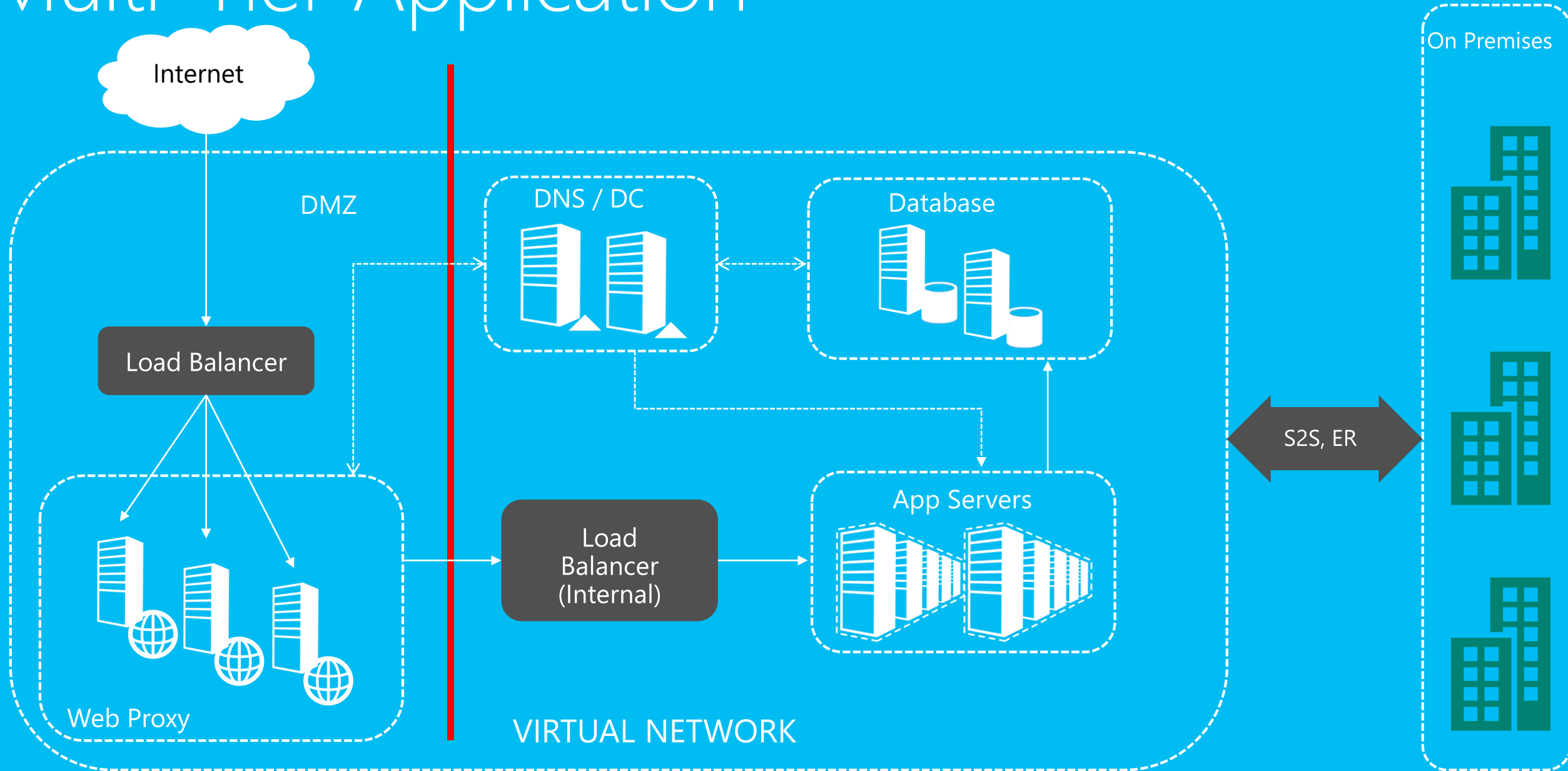
**UPDATE DOMAINS ARE HONORED BY HOST OS UPDATES**



# Load Balancing and High Availability

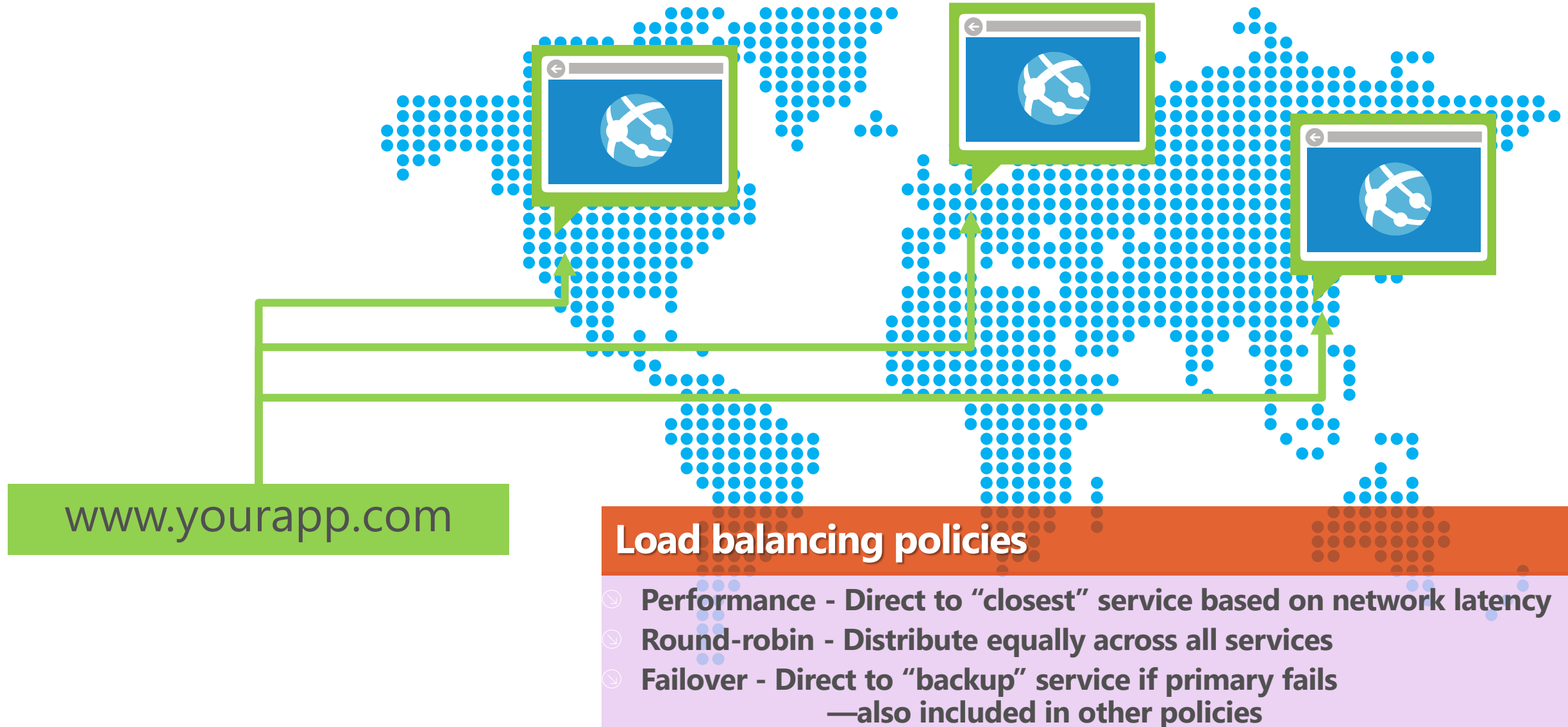


# Multi Tier Application

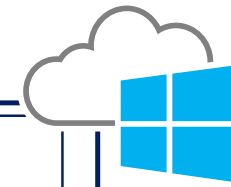




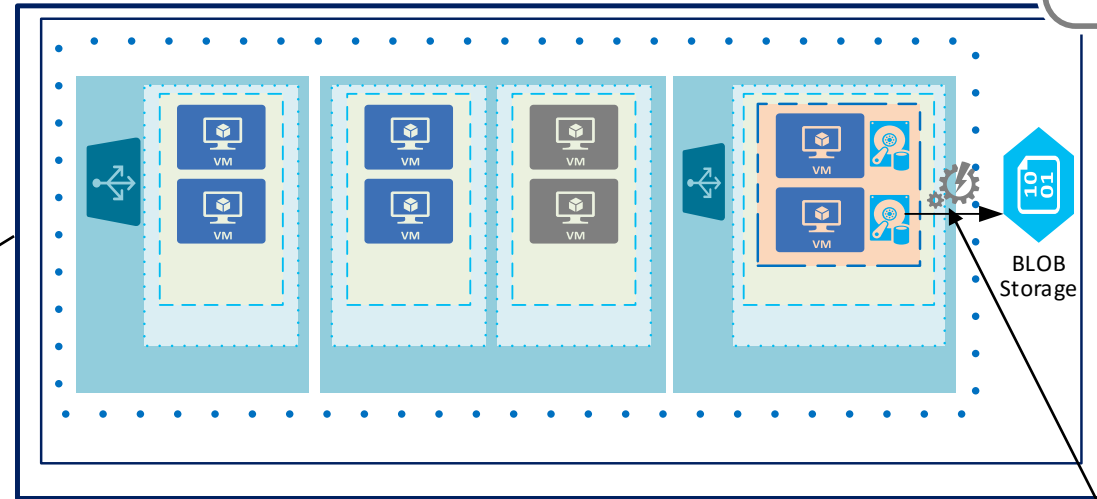
# Traffic Manager: DNS-based Load Balancing



## FARM 1 (PRIMARY)



Windows Azure  
Region 1



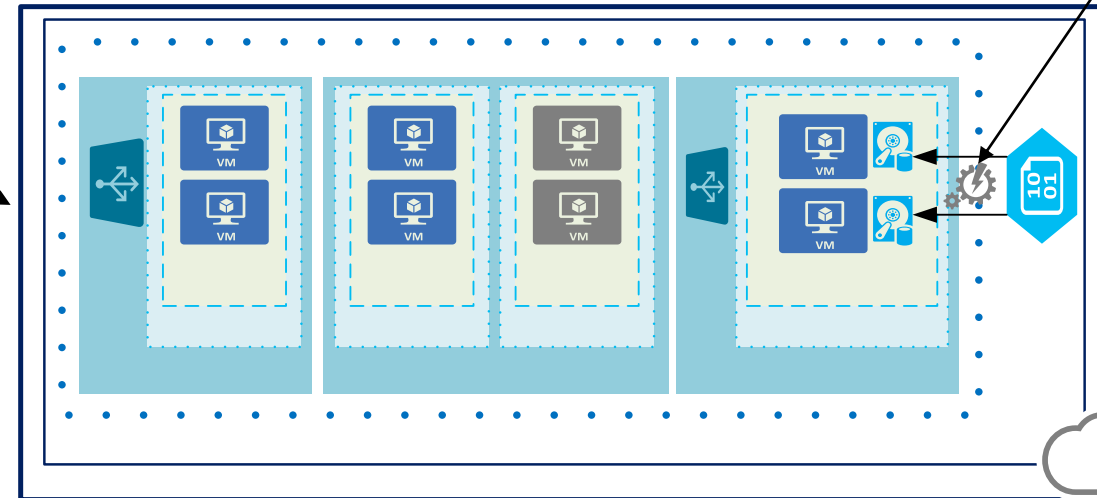
BLOB  
Storage

Alwayson log  
shipping jobs  
for data sync

## FARM 2 (DR)

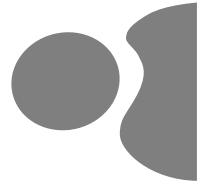


Windows Azure  
Region 2



BLOB  
Storage

Alwayson log  
shipping jobs  
for data sync



DNS Queries



Traffic  
Manager

80/443

80/443

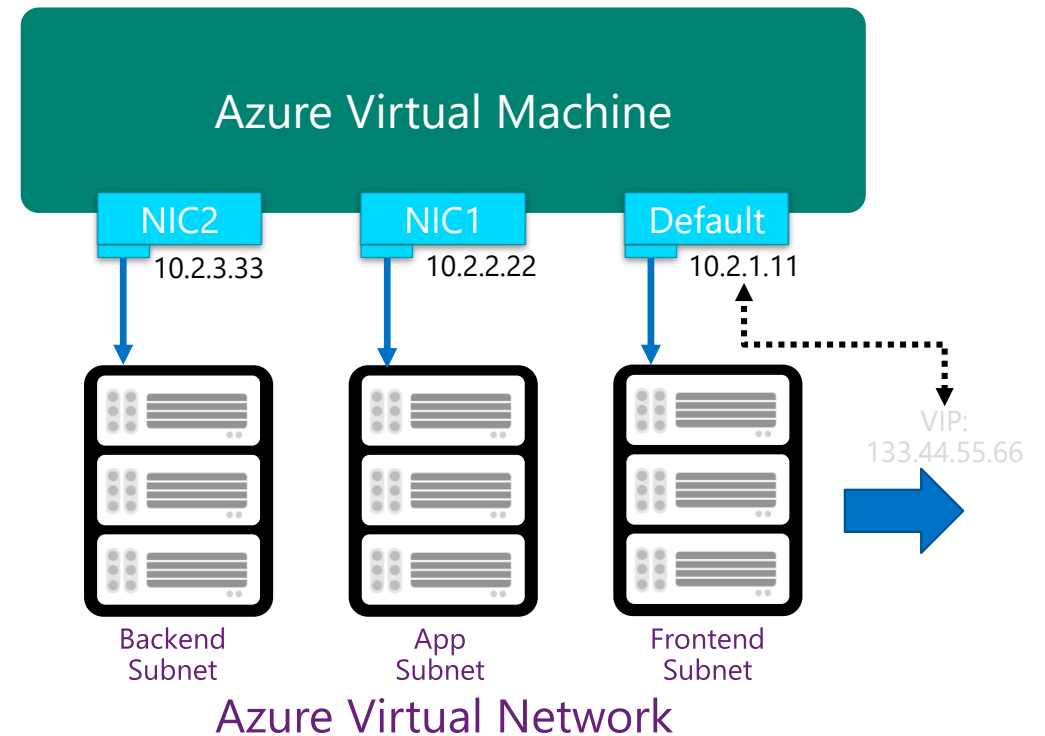
# Multiple NICs in Azure VMs

Multiple NICs enable virtual appliances in Azure

MAC/IP addresses persist through VM life cycle

Separate frontend-backend traffic, and management-data planes

- Up to 4 NICs per VM



# Bring Your Appliances to the Cloud

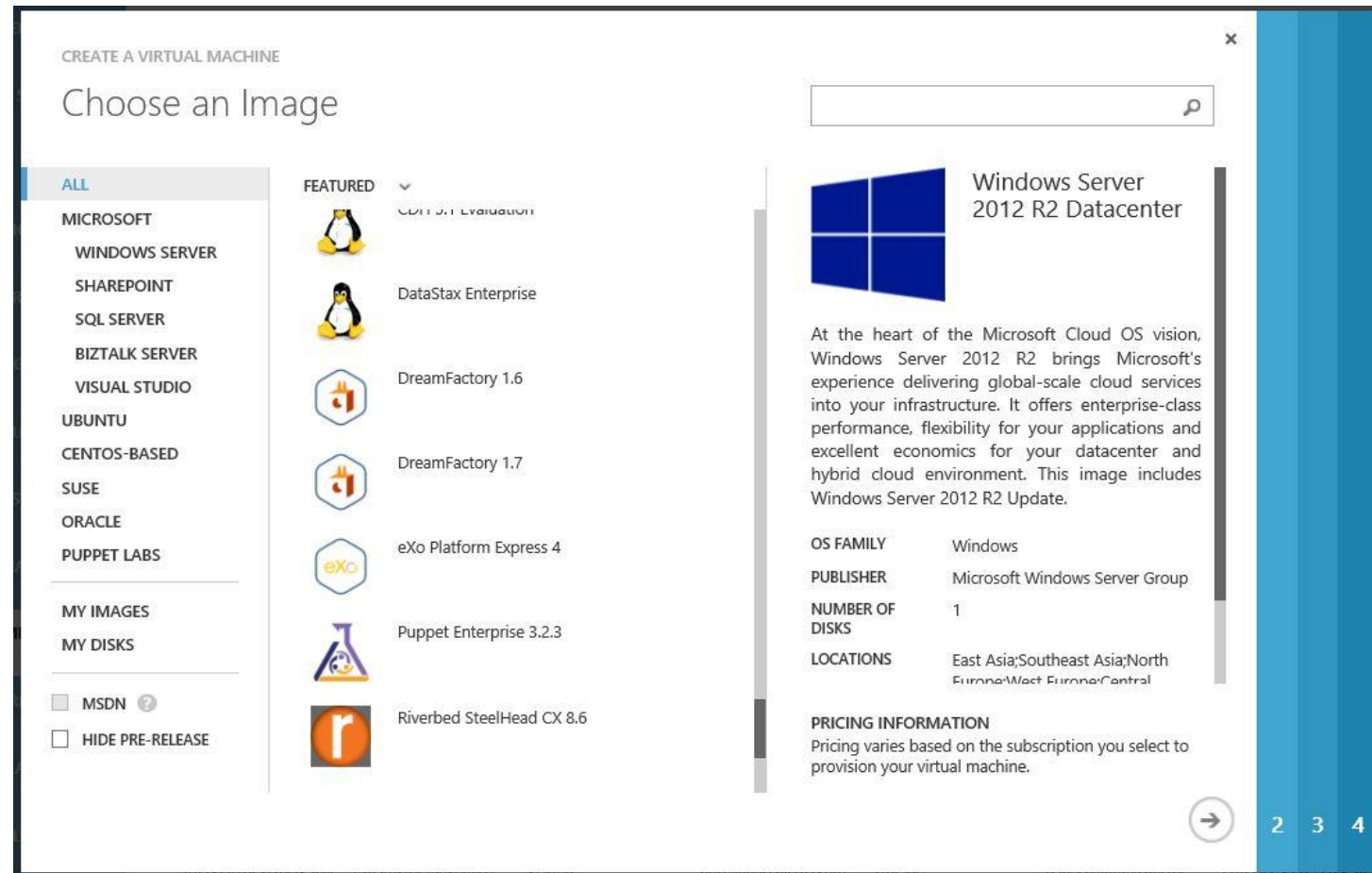
## Building blocks

- Multiple NICs
- MAC address persistence

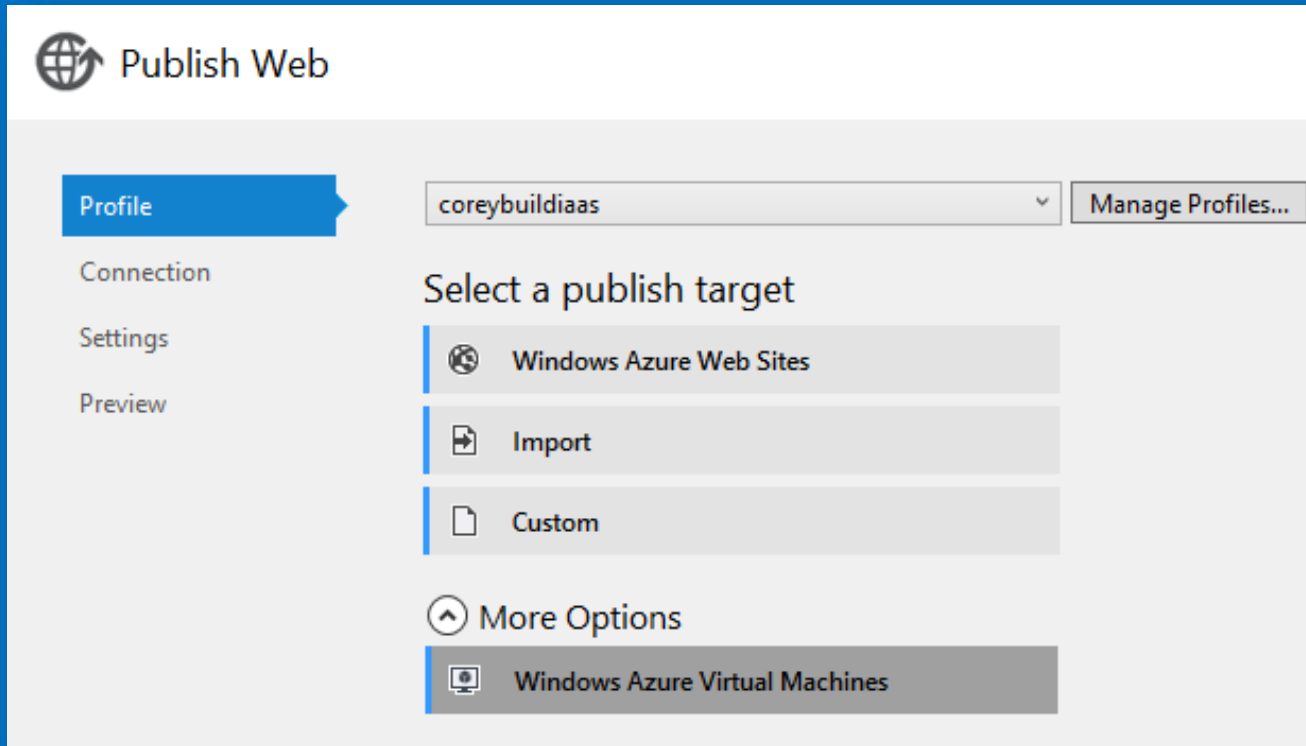
"Azure Certified"

## Appliance ecosystem

- Barracuda NG Firewall
- Citrix NetScaler
- Riverbed Steelhead, SteelApp, SteelStore
- More to come!



# Visual Studio and MSDN



Create and Debug a VM  
MSDN specific images for tools

Platform Services

Security & Management

- Portal
- Active Directory
- Multi-Factor Authentication
- Automation
- Key Vault
- Store / Marketplace
- VM Image Gallery & VM Depot

Compute

- Cloud Services
- Service Fabric
- Batch
- Remote App

Web and Mobile

- Web Apps
- API Apps
- API Management
- Mobile Apps
- Logic Apps
- Notification Hubs

Developer Services

- Visual Studio
- Azure SDK
- Team Project
- Application Insights

Hybrid Operations

- Azure AD Connect Health
- AD Privileged Identity Management
- Backup
- Operational Insights
- Import/Export
- Site Recovery
- StorSimple

Integration

- Storage Queues
- Biztalk Services
- Hybrid Connections
- Service Bus

Analytics & IoT

- HDInsight
- Machine Learning
- Data Factory
- Event Hubs
- Stream Analytics
- Mobile Engagement

Data

- SQL Database
- SQL Data Warehouse
- Redis Cache
- Search
- DocumentDB
- Tables

Media & CDN

- Media Services
- Content Delivery Network (CDN)

Infrastructure Services

Compute

- Virtual Machines
- Containers

Storage

- BLOB Storage
- Azure Files
- Premium Storage

Networking

- Virtual Network
- Load Balancer
- DNS
- Express Route
- Traffic Manager
- VPN Gateway
- Application Gateway

Datacenter Infrastructure (24 Regions, 19 Online)





# Web Apps

---

Quickly create and deploy mission critical web apps that scale with your business. Azure App Service Web Apps allows you to focus on what is important to you and your application, while letting Microsoft Azure take care of the underlying infrastructure, delivering advanced capabilities

Enterprise  
Grade Apps

Fully  
Managed  
Platform

High  
Productivity  
Development



# Web Apps Features & Capabilities

## Enterprise Grade Apps

Designed for secure mission-critical applications

- Hybrid Connections / VPN Support
- Scheduled Backup
- Azure Active Directory Integration
- Site Resiliency, HA, and DR
- Web Jobs
- Role Base Access Control
- Audit / Compliance
- Enterprise Migration
- Client Certs
- Cache
- IP Restrictions/ SSL
- Web Sockets
- SQL, MySQL, DocDB, & Mongo
- Sticky Sessions
- Authorization/ Authentication

## Fully Managed Platform

Optimized for Availability and Automatic scale

- Automated Deployment
- AutoScale
- Built-in Load Balancing
- WW Datacenter Coverage
- End Point Monitoring & Alerts
- App Gallery
- DR Site Support
- Wildcard Support
- Dedicated IP address
- HTTP Compression
- CDN Support for Websites
- Premium WordPress
- App Services Environments

## Built for DevOps

Agility through Continuous Deployment

- Remote Debugging w/ Visual Studio
- Site Staging Slots
- Testing in Production
- Continuous Integration/Deployment
- Git, Visual Studio Online and GitHub
- App & Site Diagnostics
- OS & Framework Patching
- Site Extensions Gallery
- NET, PHP, Python, Node, Java
- Framework Installer
- Browser-based editing
- Auto-Healing
- Logging and Auditing
- Admin-Site
- Support Site Extension

All features and capabilities are shared across all of App Service application (Web, Mobile, and API)

# Built For DevOps

App Services DevOps Features

# Develop apps with...

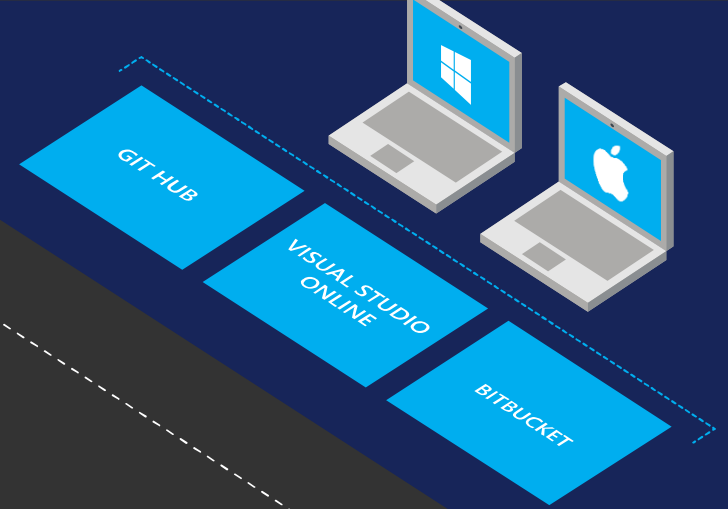
.NET

Node.js

PHP

Python

Java

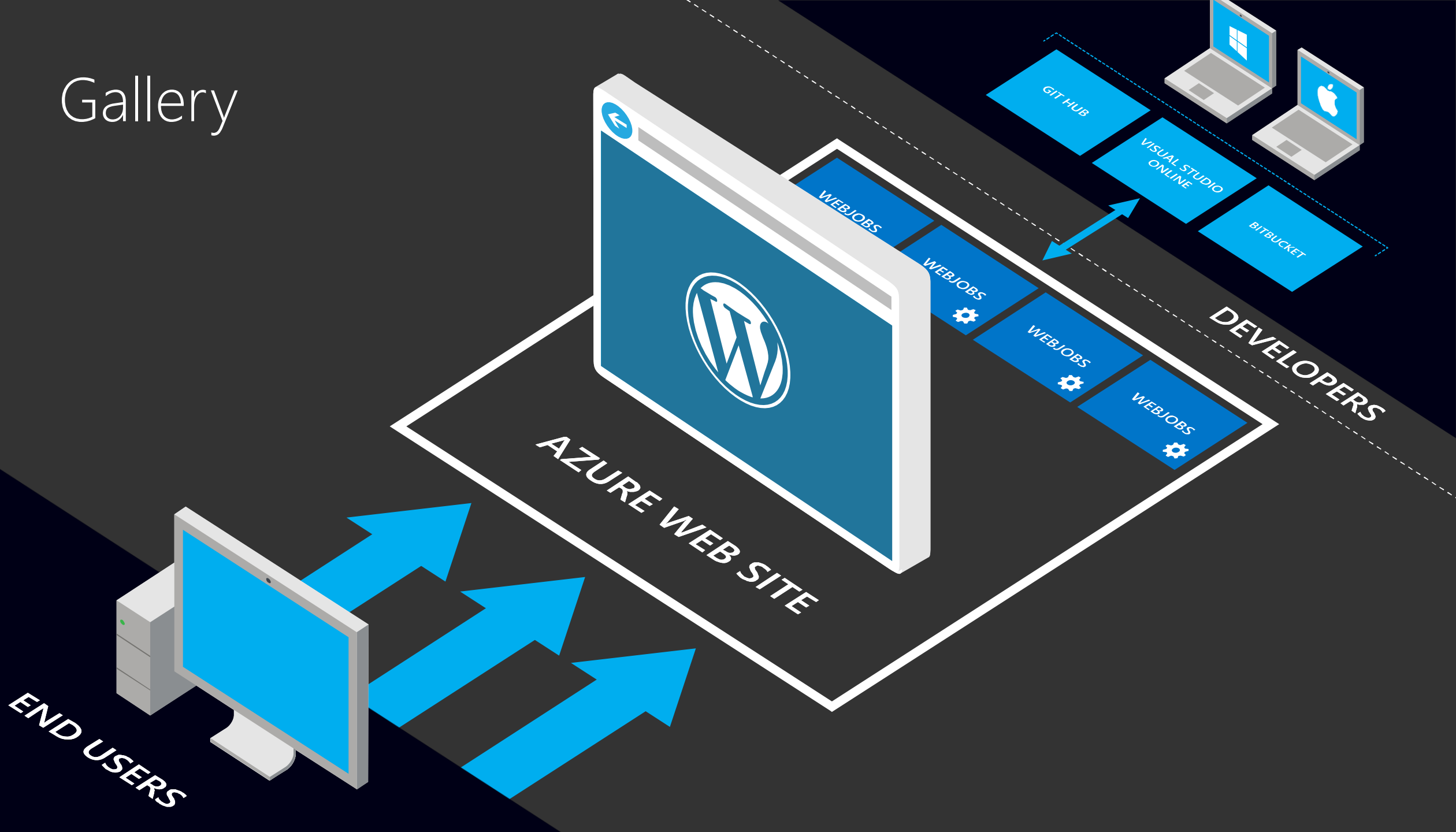


DEVELOPERS



END USERS

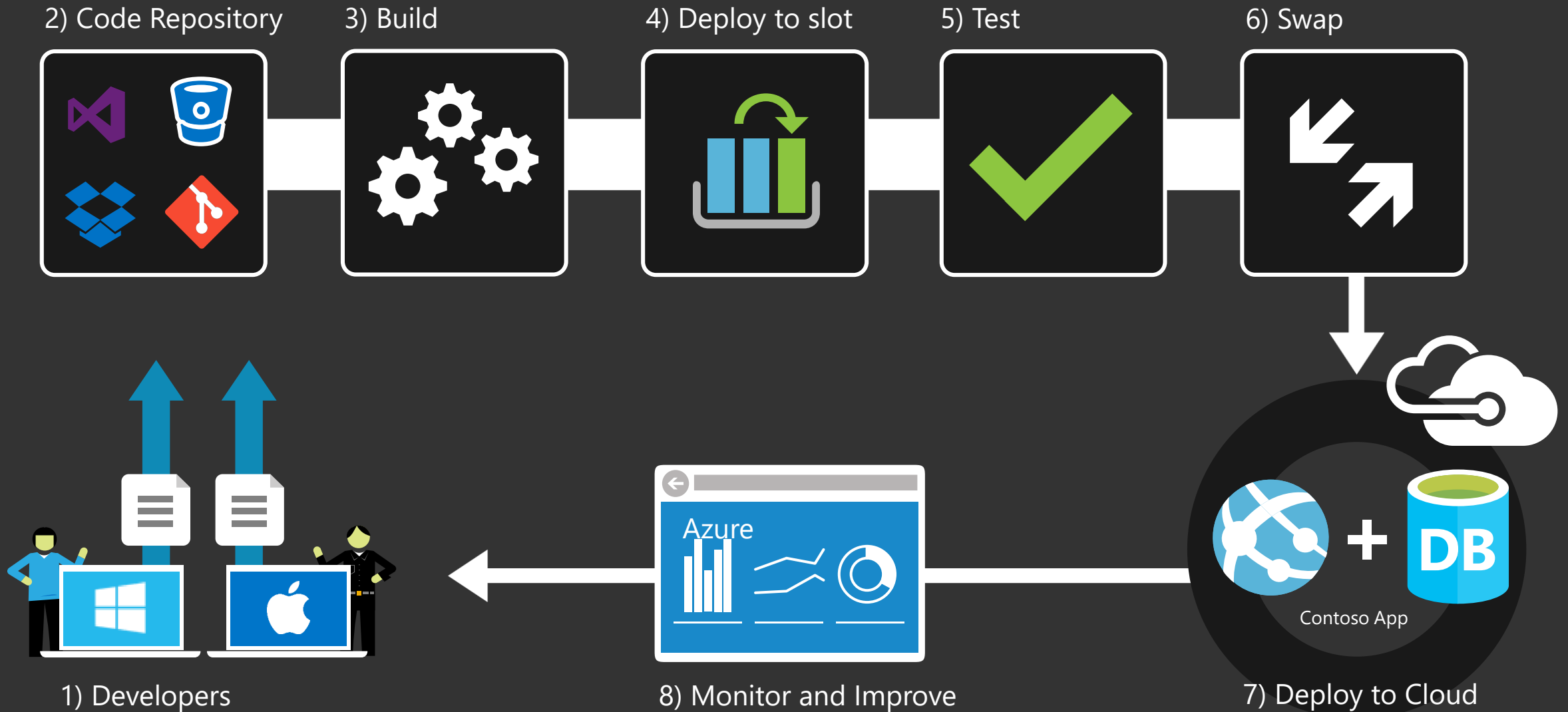
Gallery



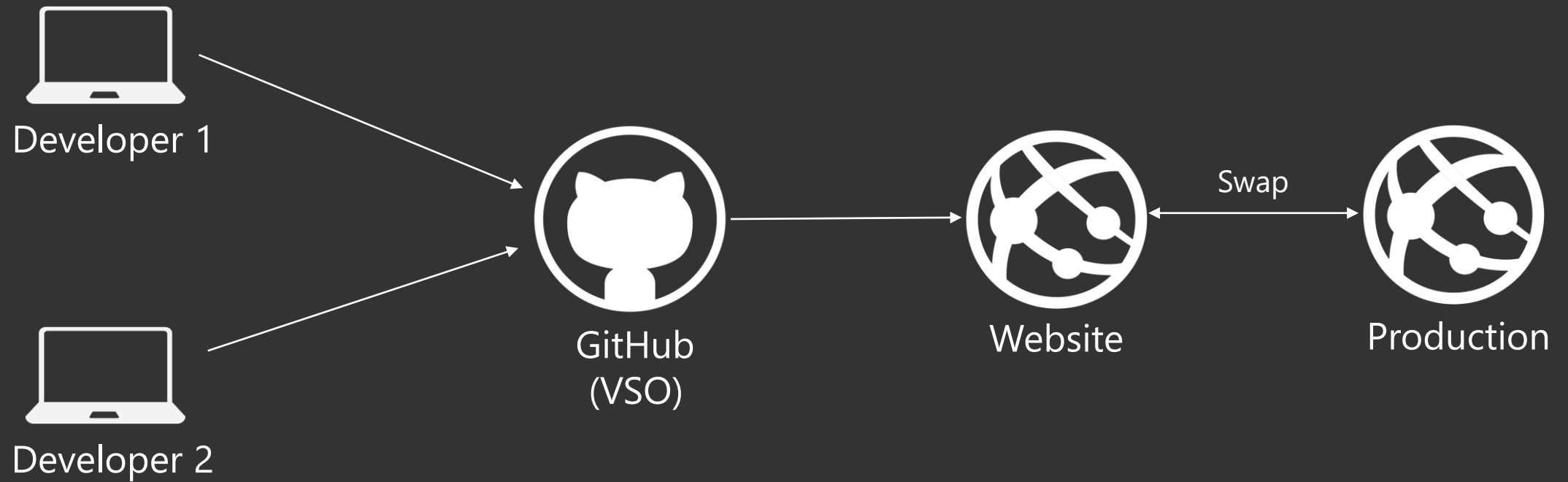
# Deployment Options

- The Basic
  - → FTP
  - → WebDeploy
- Source Control / Continue Deployment Integration
  - → VS online
  - → GitHub
  - → BitBucket
- Cool
  - → Dropbox
  - → Debug Console

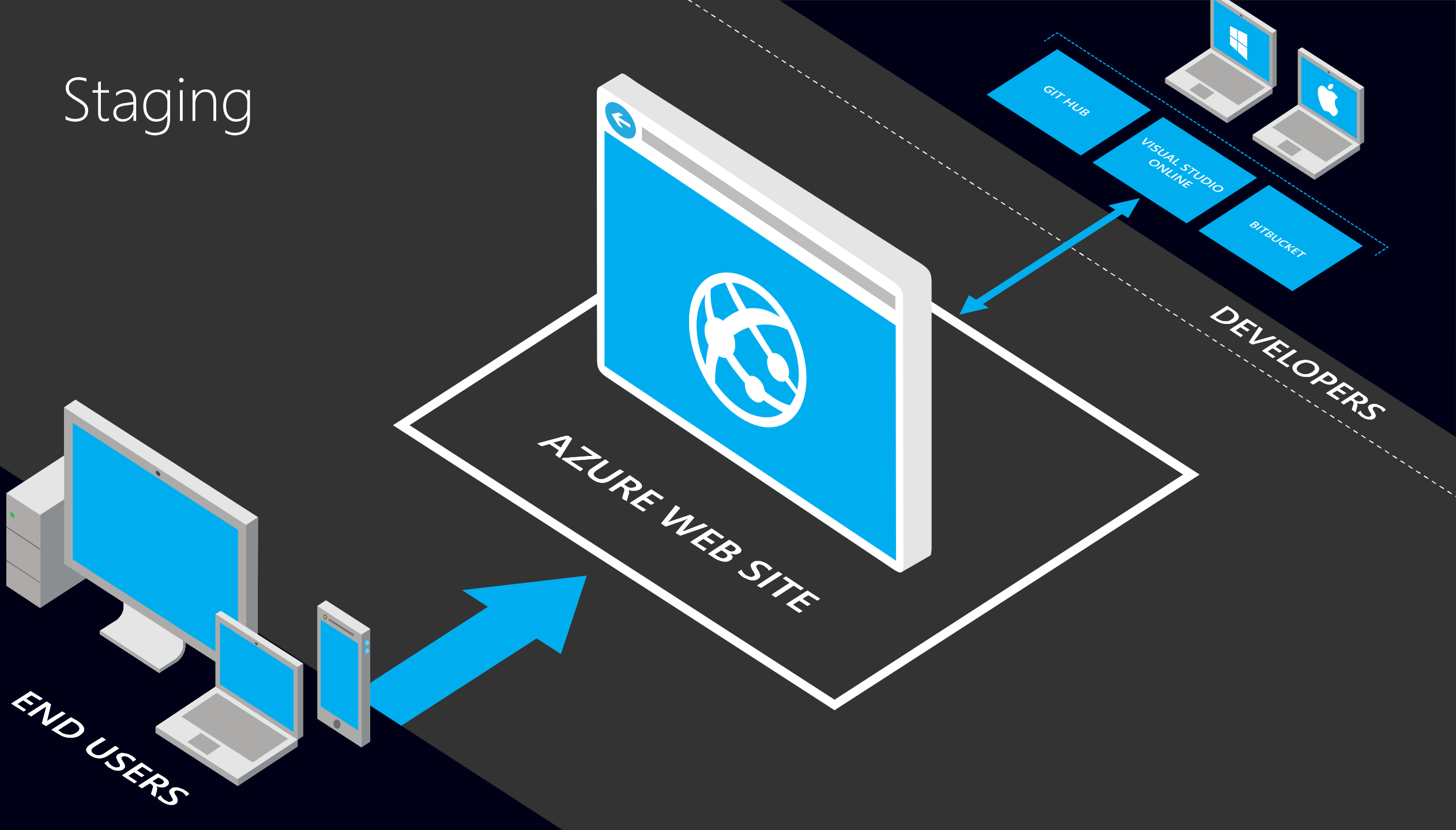
# Continuous Integration cycle



# Continuous Integration

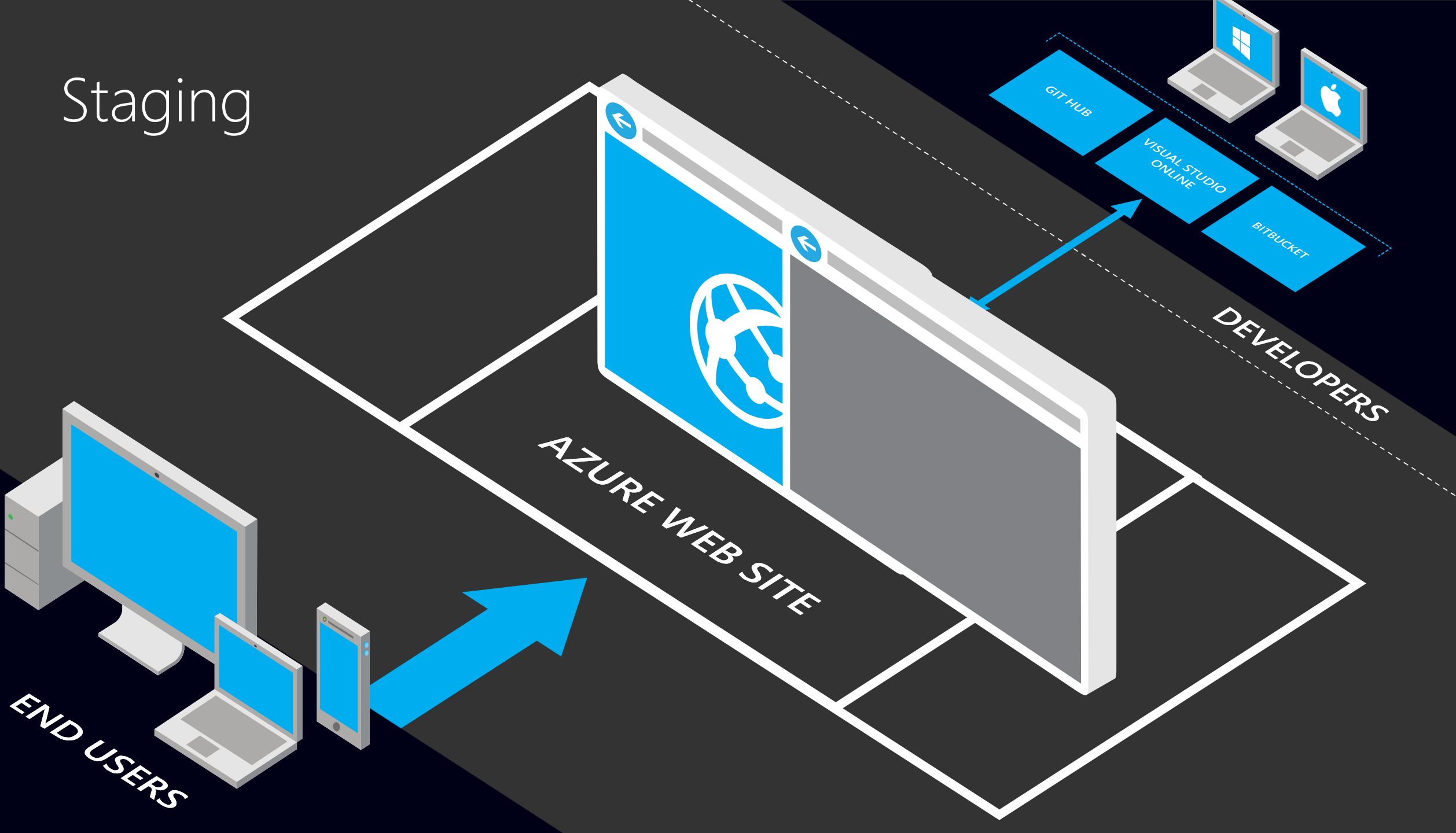


# Staging

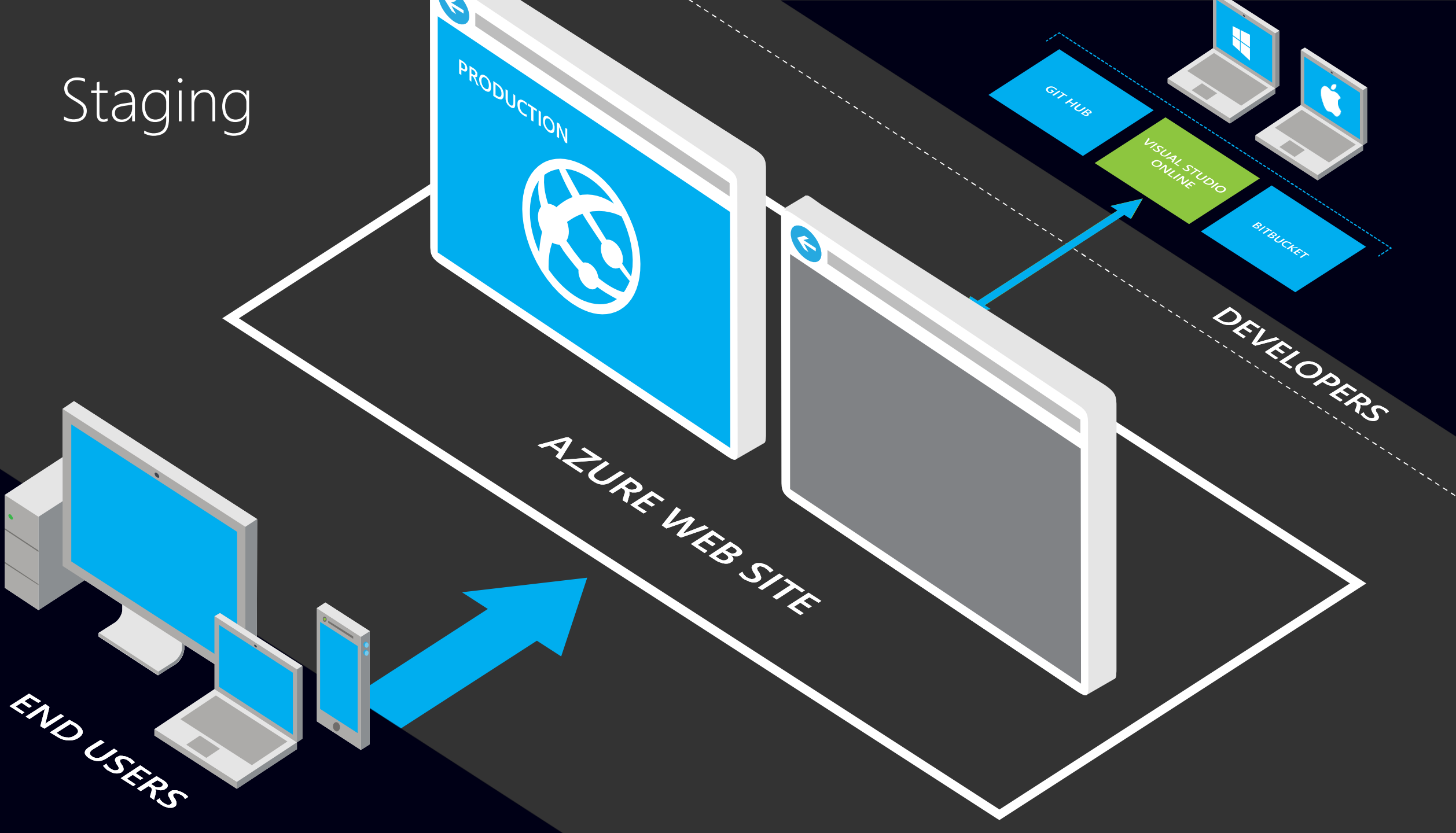




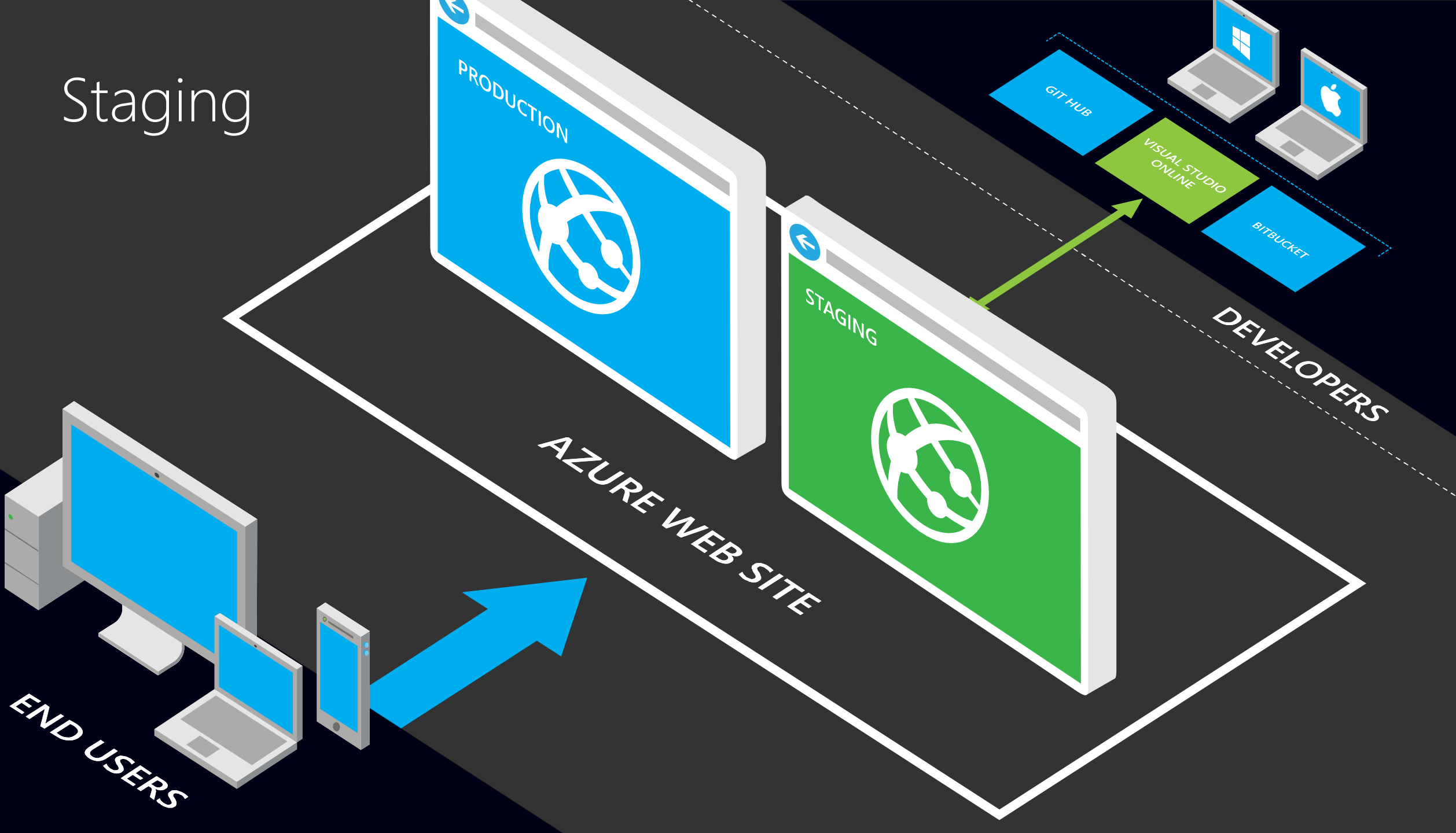
# Staging



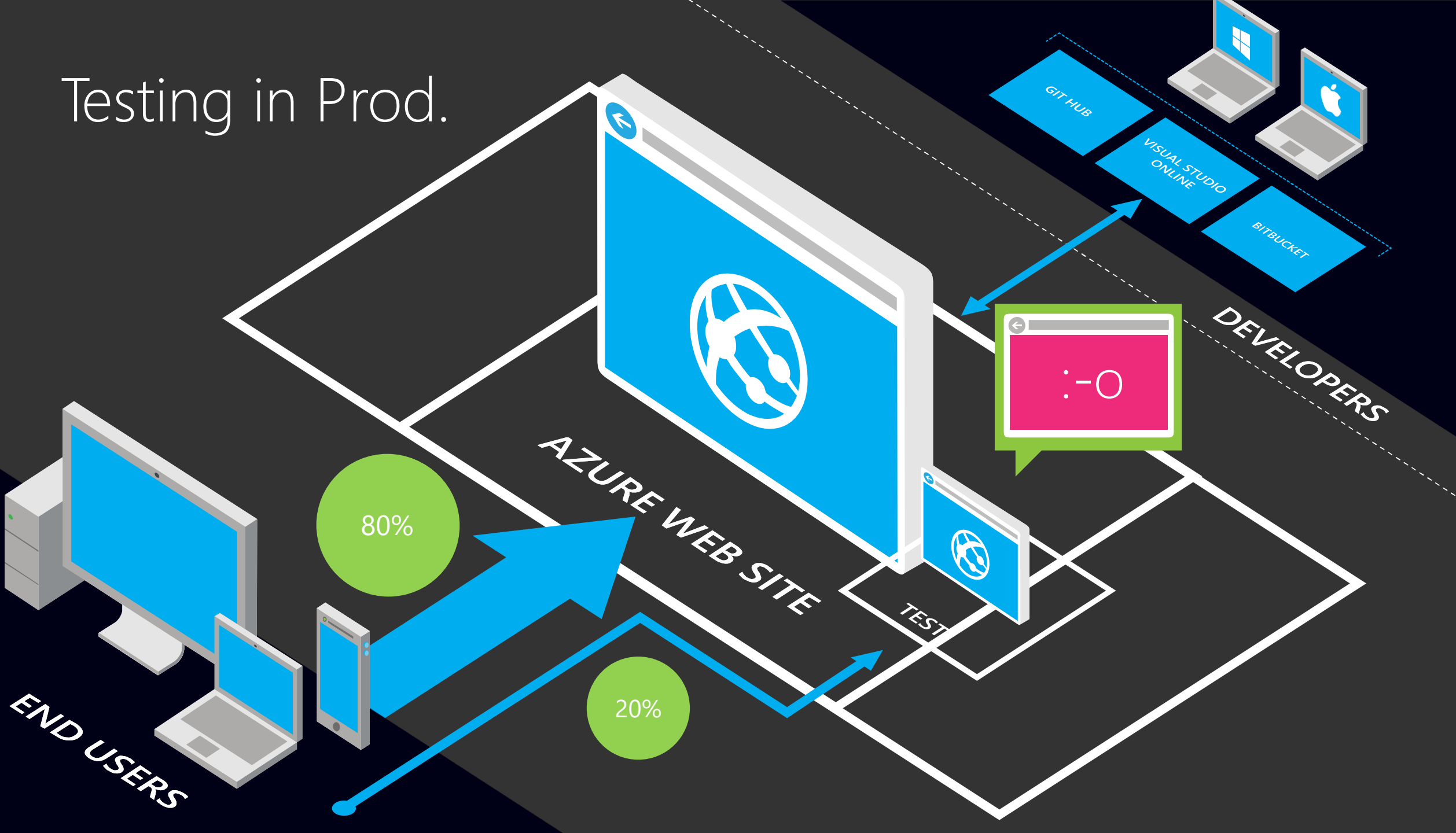
Staging



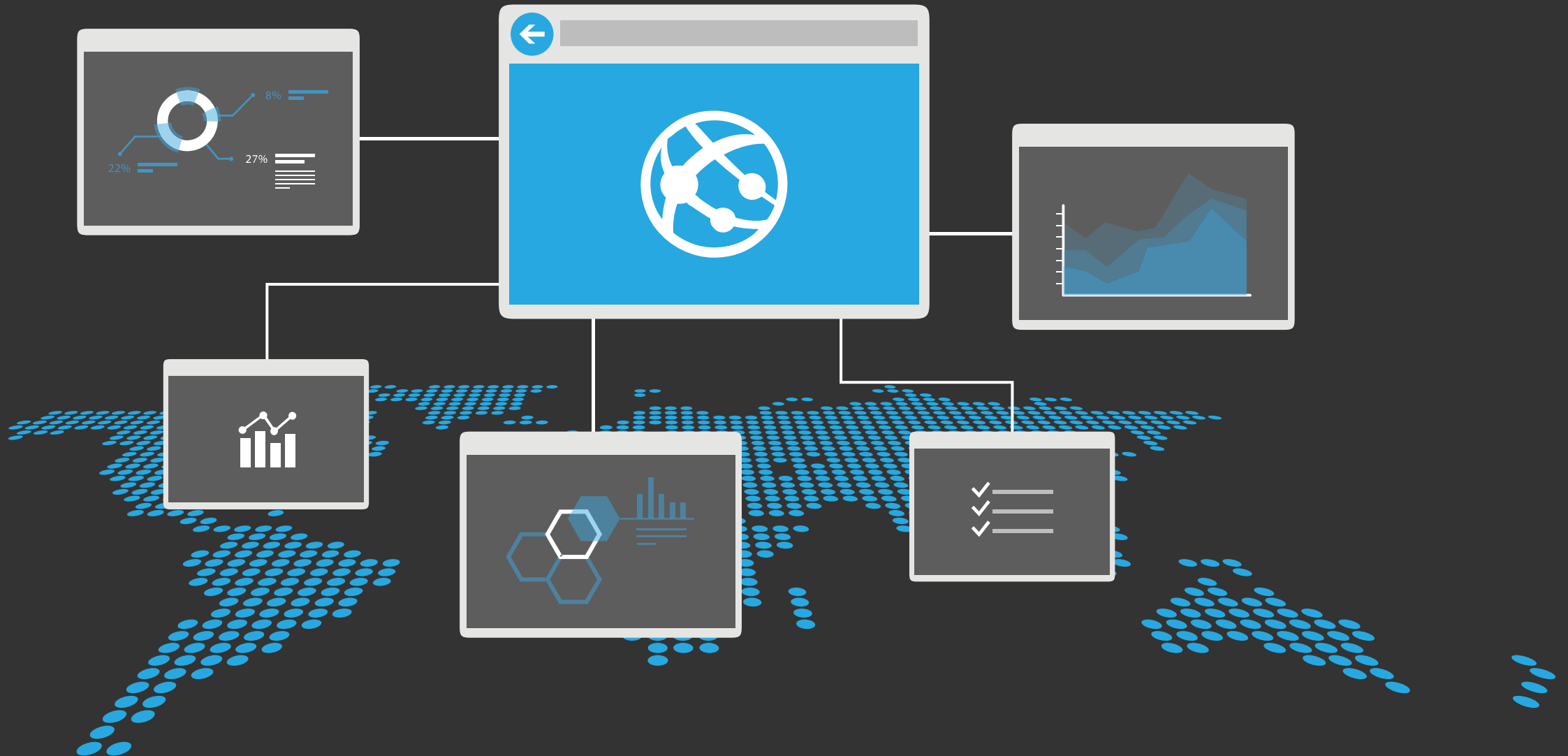
Staging



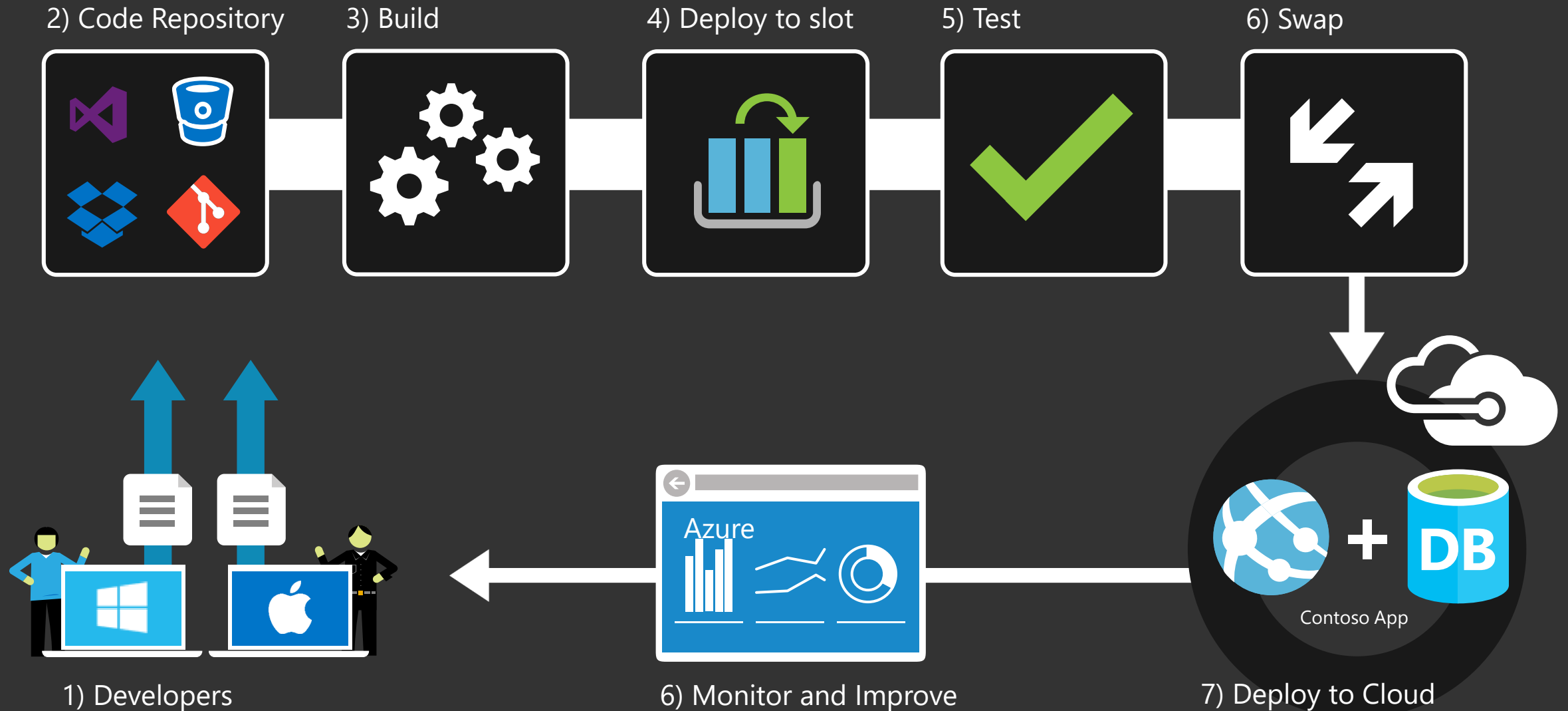
# Testing in Prod.



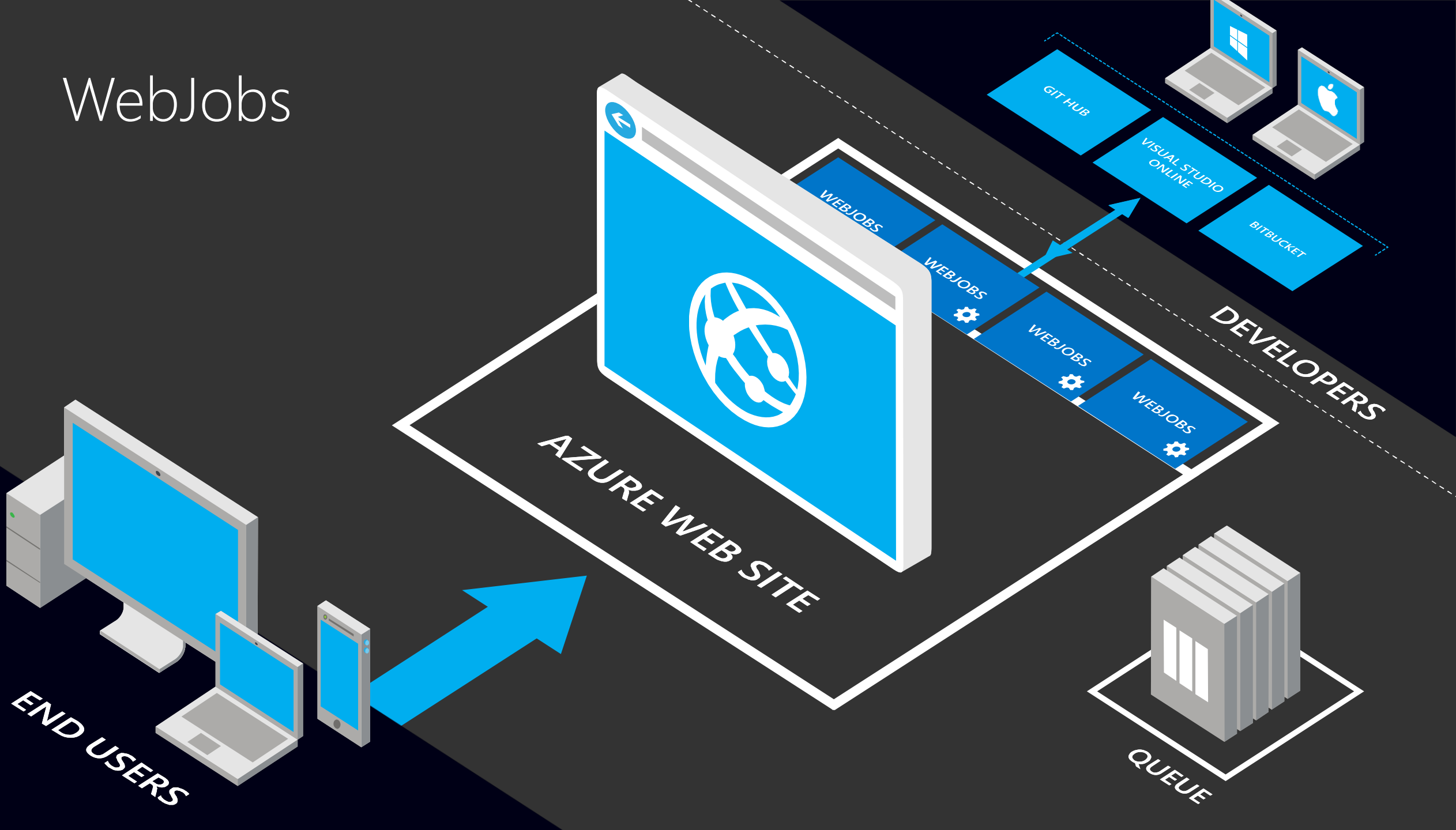
# In-depth app monitoring



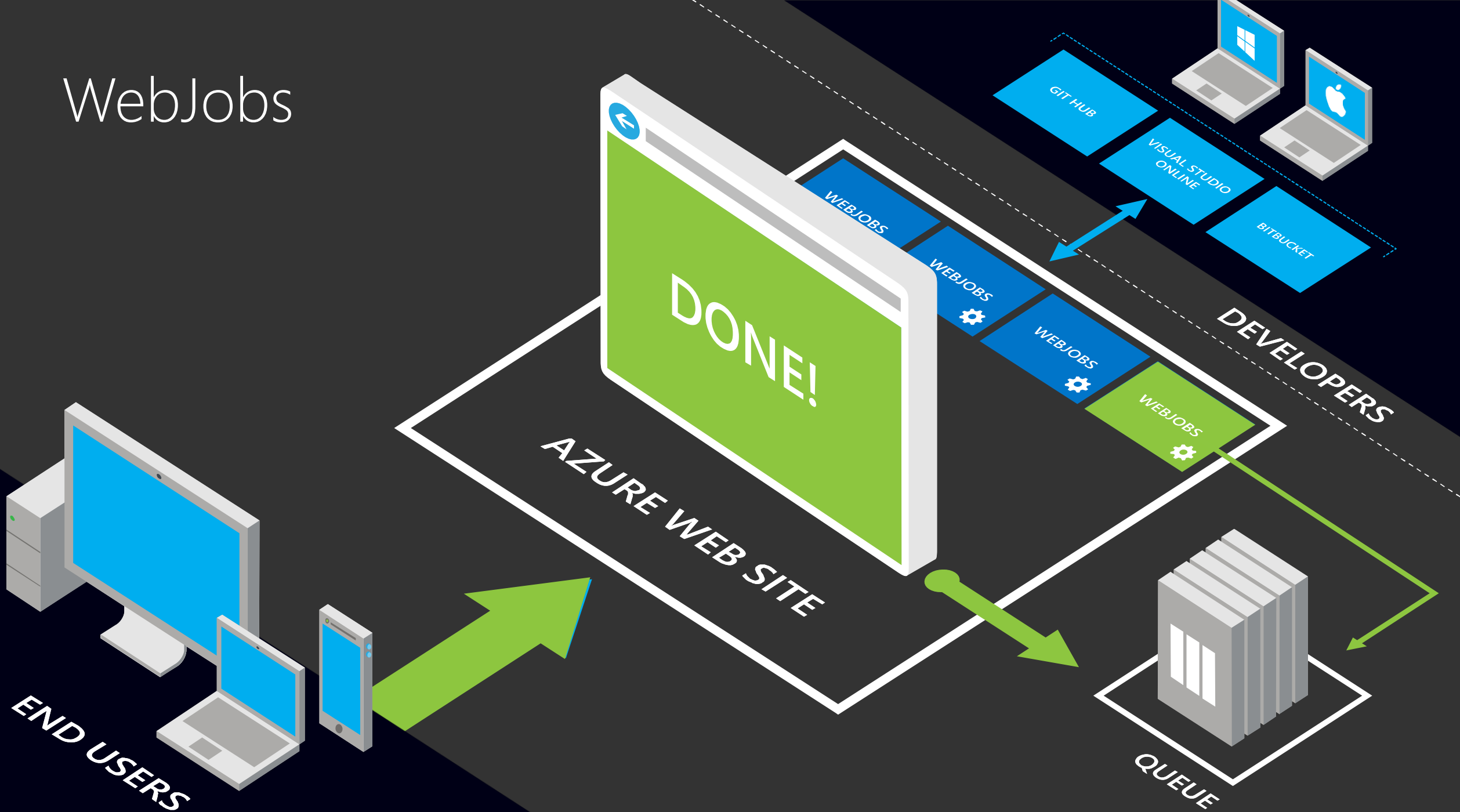
# CI / Github, VSO, etc.



# WebJobs

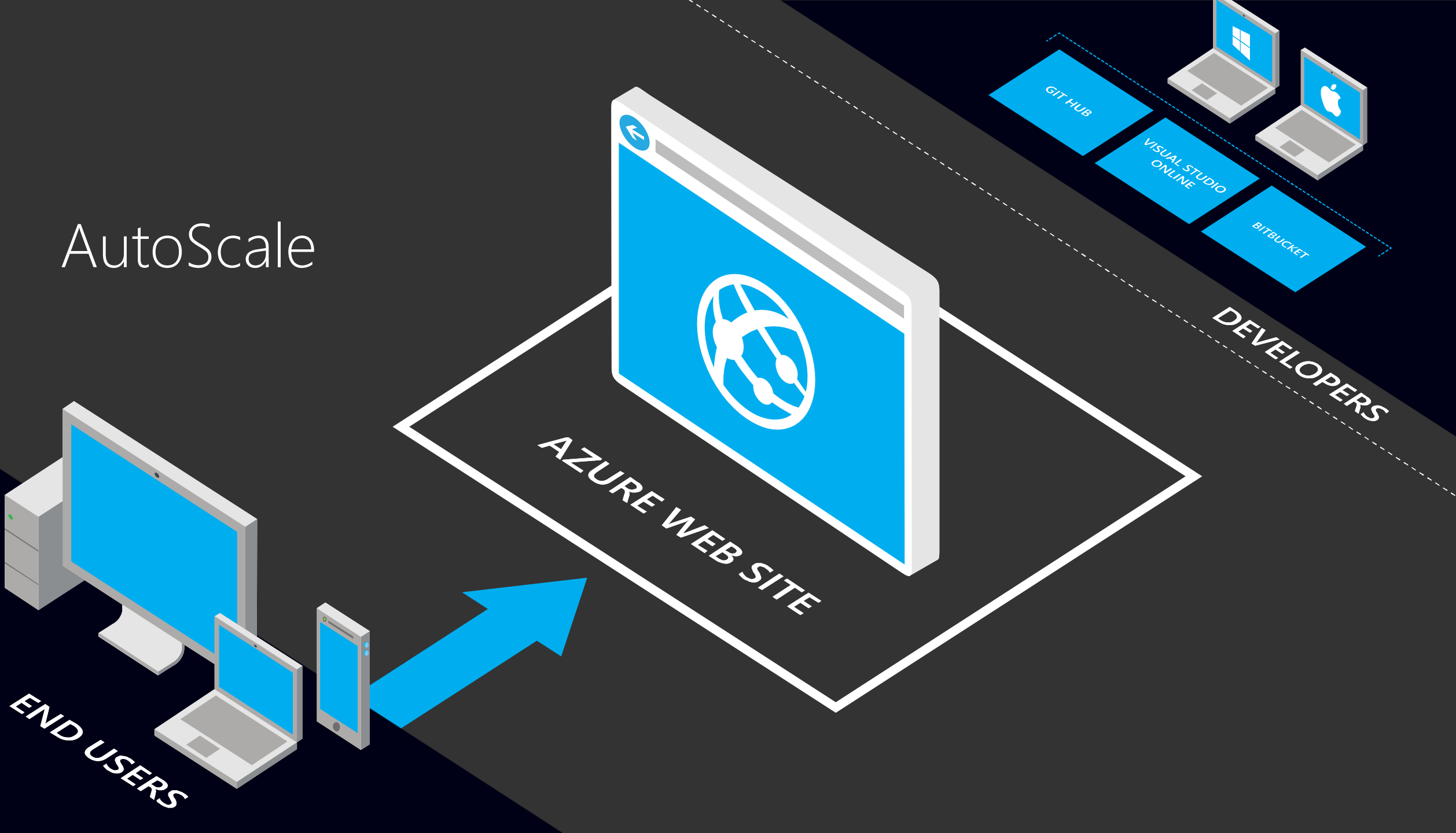


# WebJobs

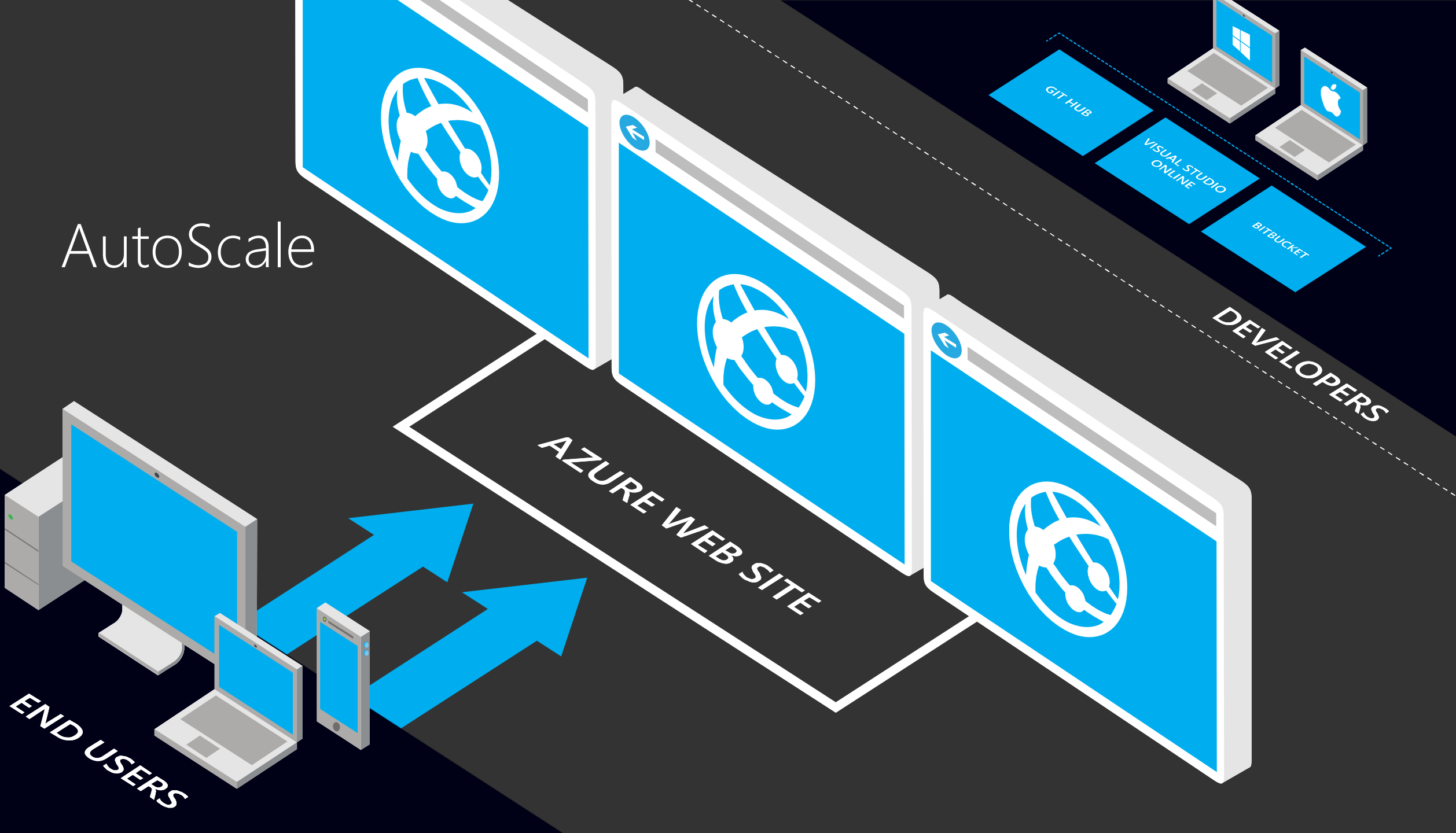




AutoScale



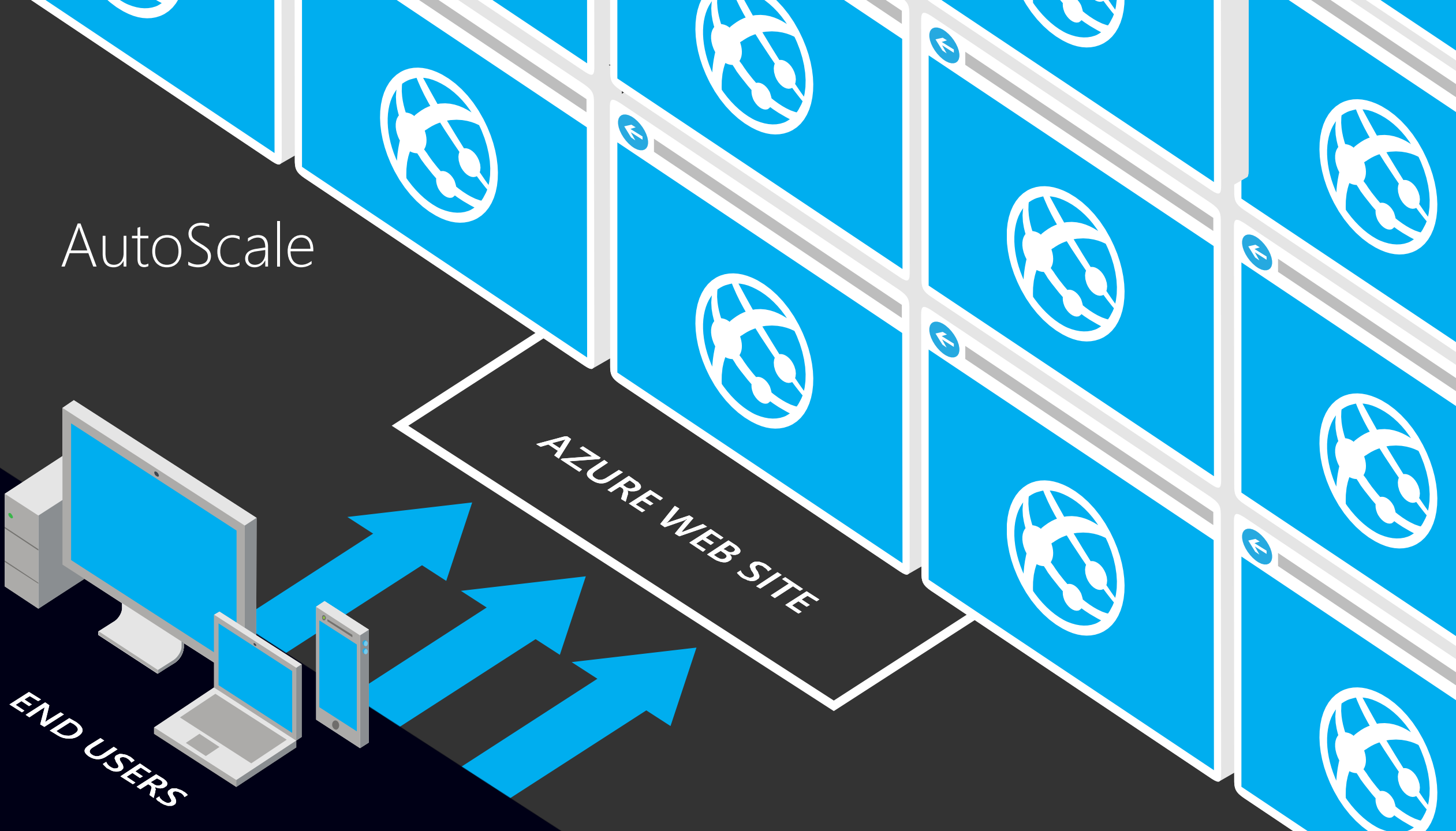
AutoScale



AutoScale

AZURE WEB SITE

END USERS

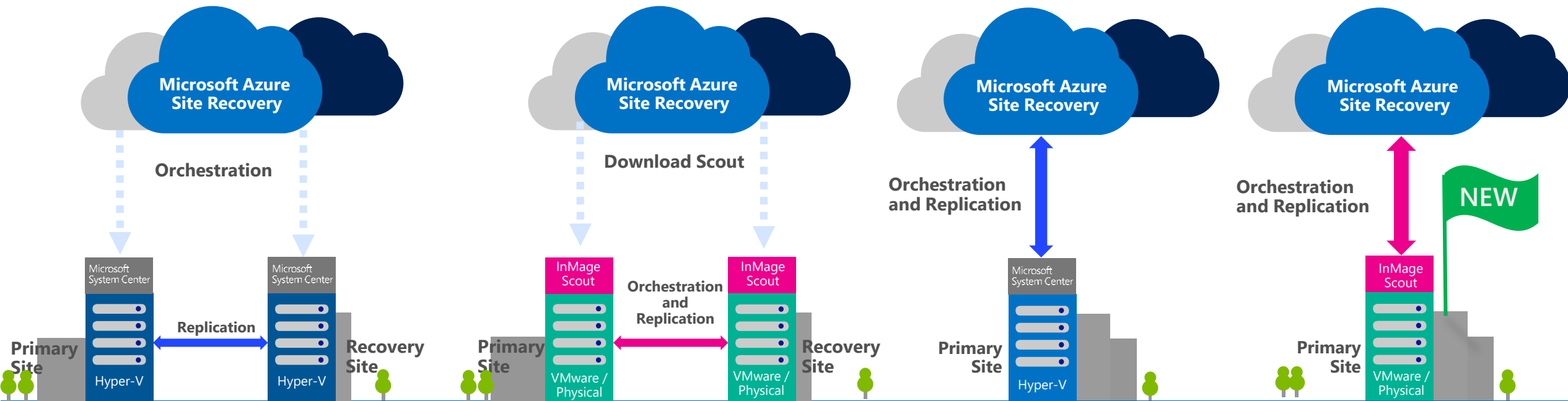


# Azure Site Recovery

One solution for multiple infrastructures

On-premises to On-premises protection  
(Site-to-Site)

On-premises to Azure protection  
(Site-to-Azure)



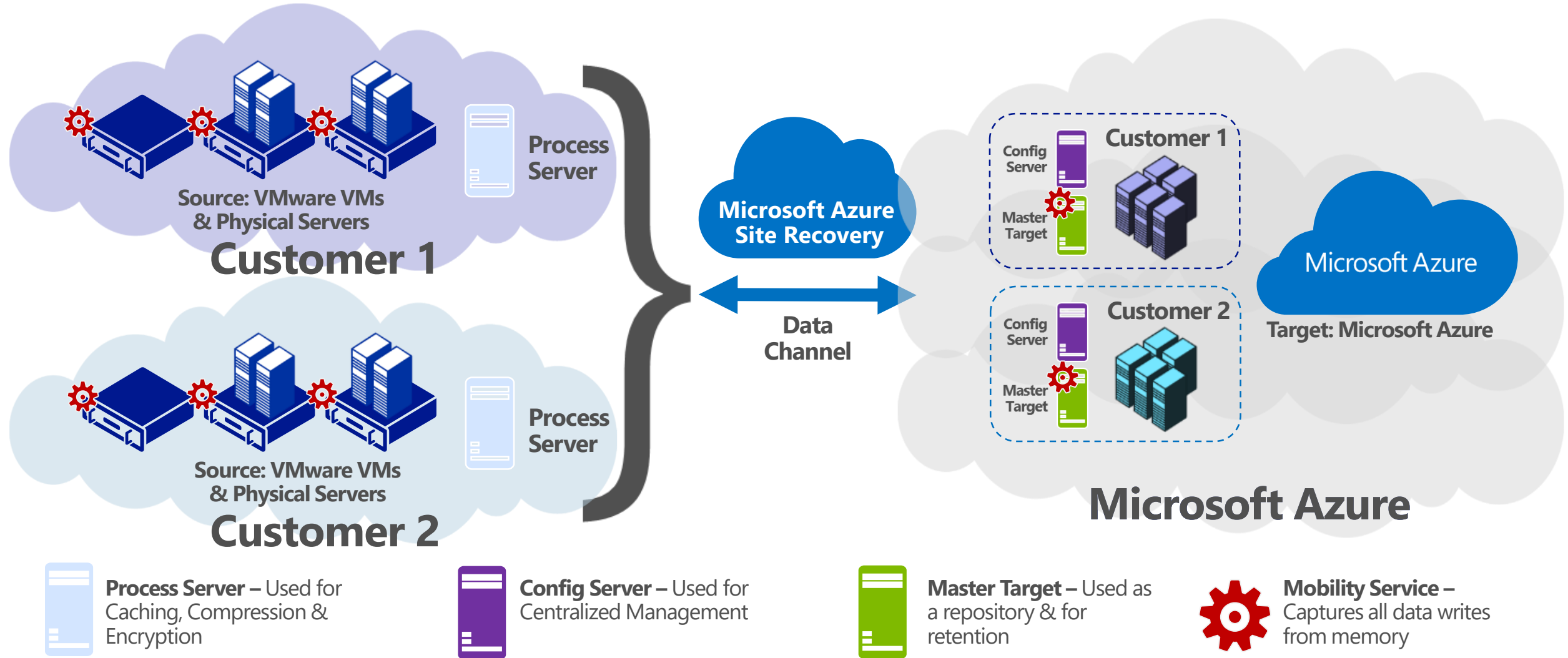
Key features include:

Automated VM protection and replication  
Remote health monitoring  
Near zero RPO

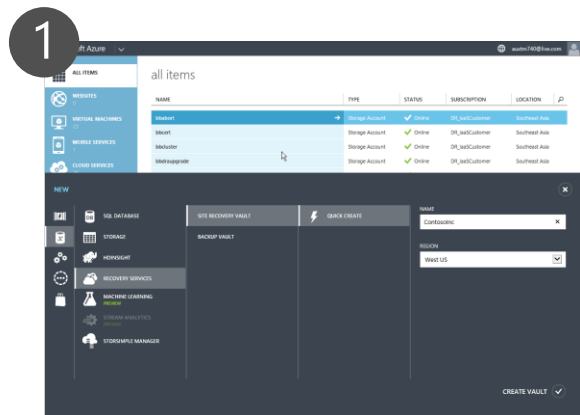
No-impact recovery plan testing  
Customizable recovery plans  
Minimal RTO – few minutes to hours

Orchestrated recovery when needed  
Replicate to – and recover in – Azure  
Heterogeneous physical and virtual support

# Preview Deployment Architecture

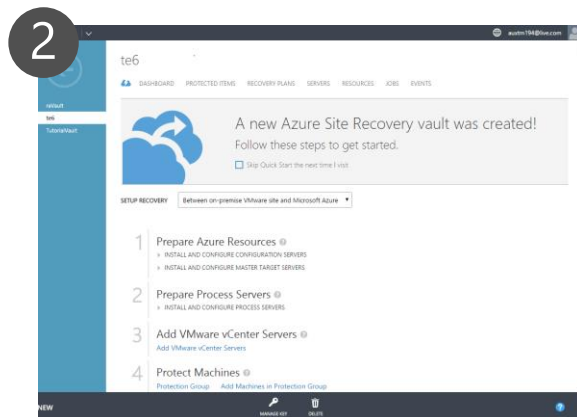


# Summary of Actions



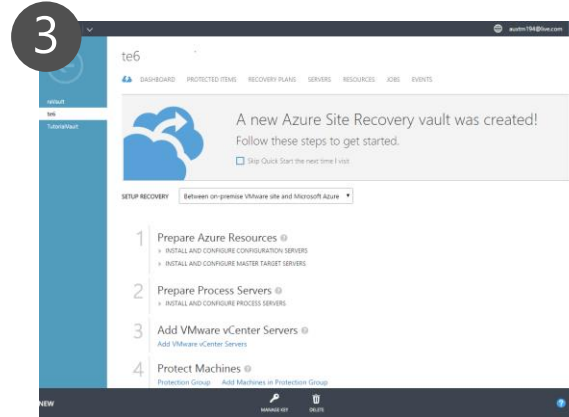
## CREATE VAULT

Customer selects recovery region



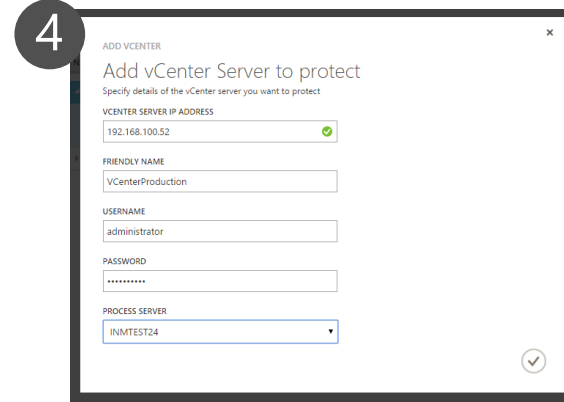
## QUICK START

View step-by-step guidance



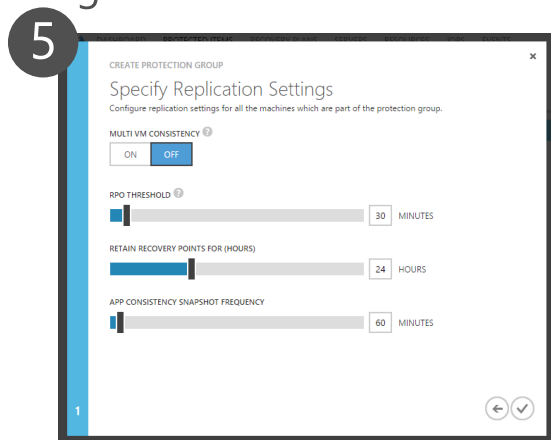
## SETUP SERVERS (CS, MT, PS)

Infrastructure servers needed



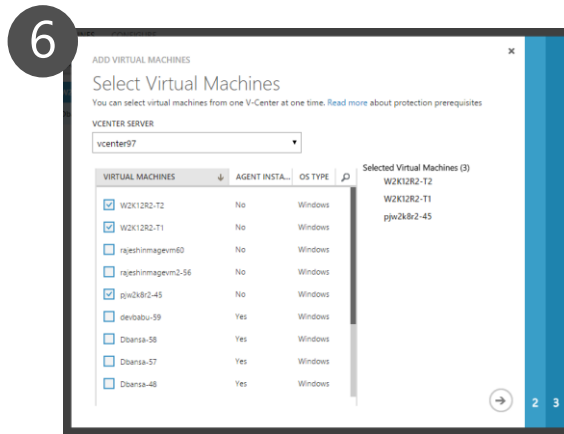
## REGISTER

Register vCenter Server



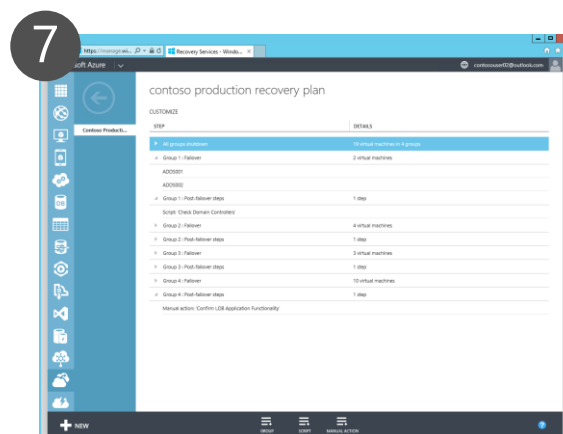
## CONFIGURE PROTECTION

Define protection policy



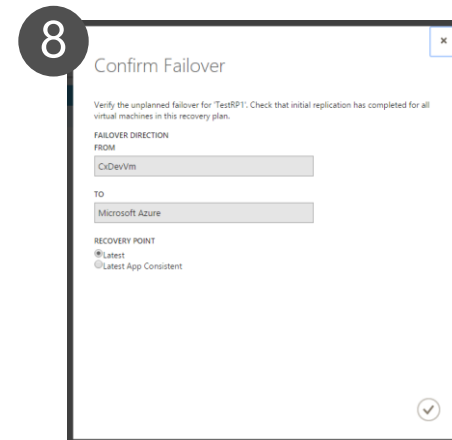
## PROTECT VIRTUAL MACHINES

Replicate disks to Azure



## CREATE RECOVERY PLAN

Define DR plan

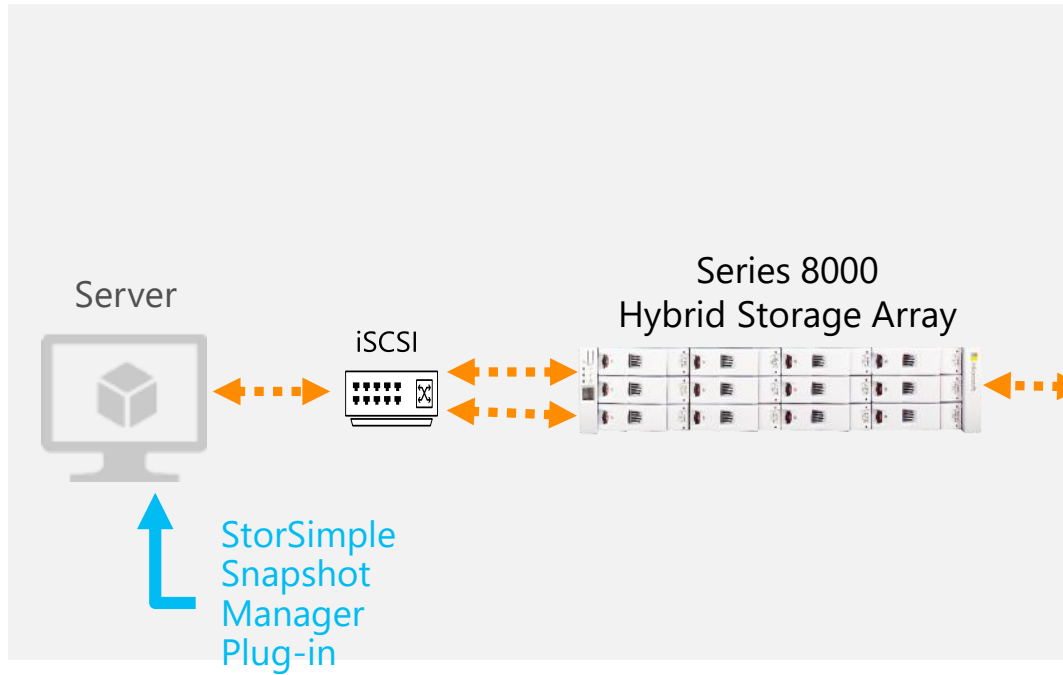


## FAILOVER

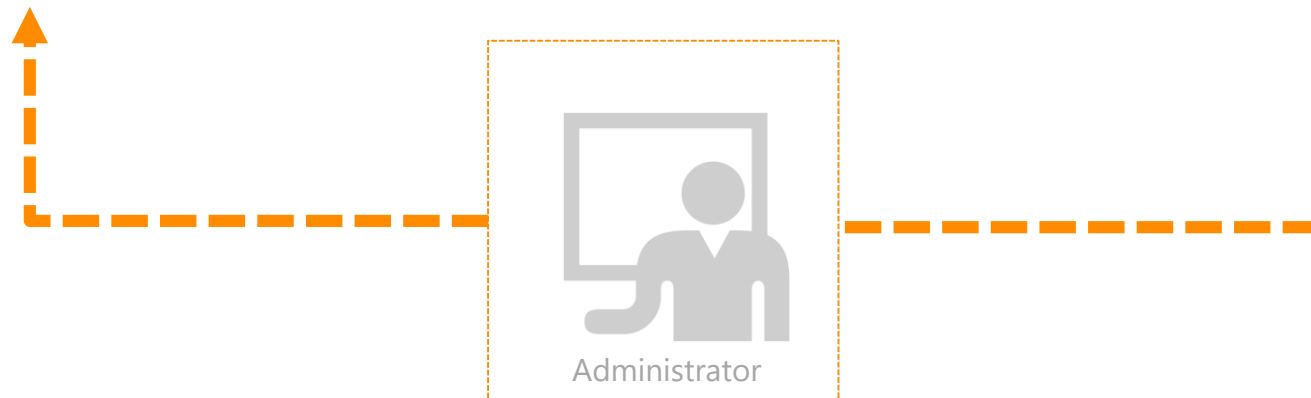
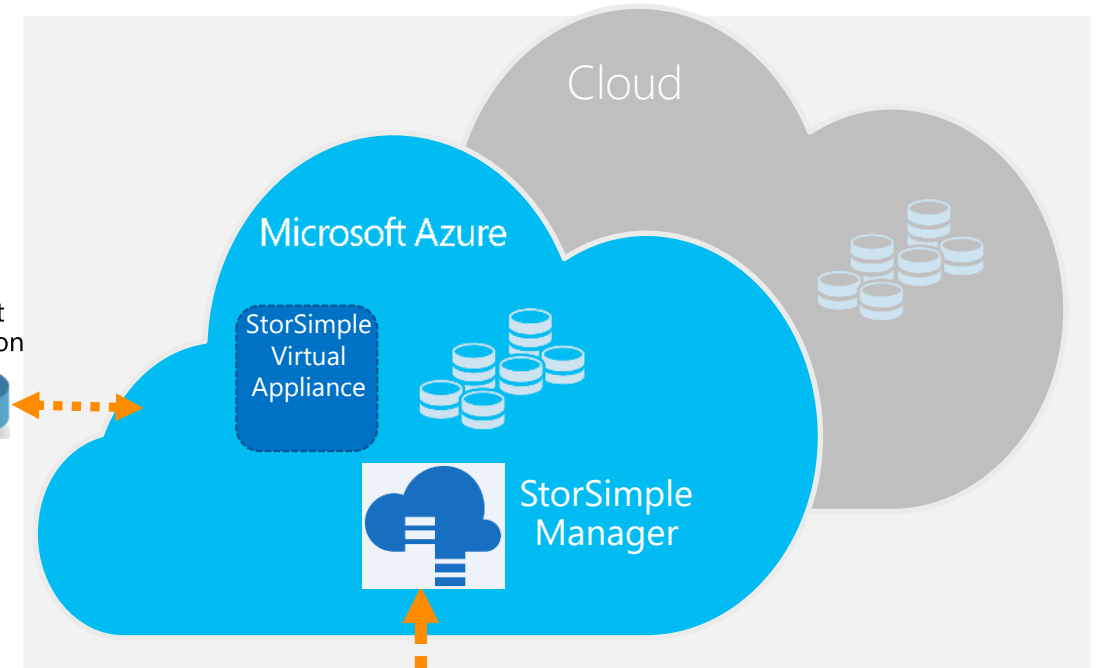
Perform failover

# Microsoft Azure StorSimple Big Picture

## ON-PREMISES DATA CENTER



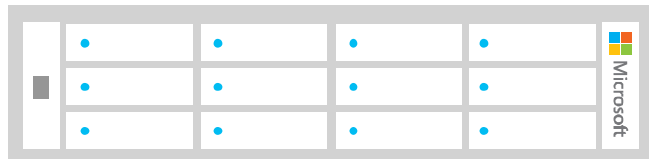
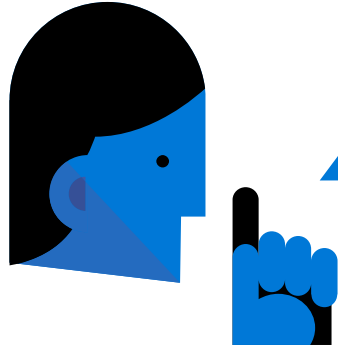
## CLOUD DATACENTER



# Secure data throughout the solution

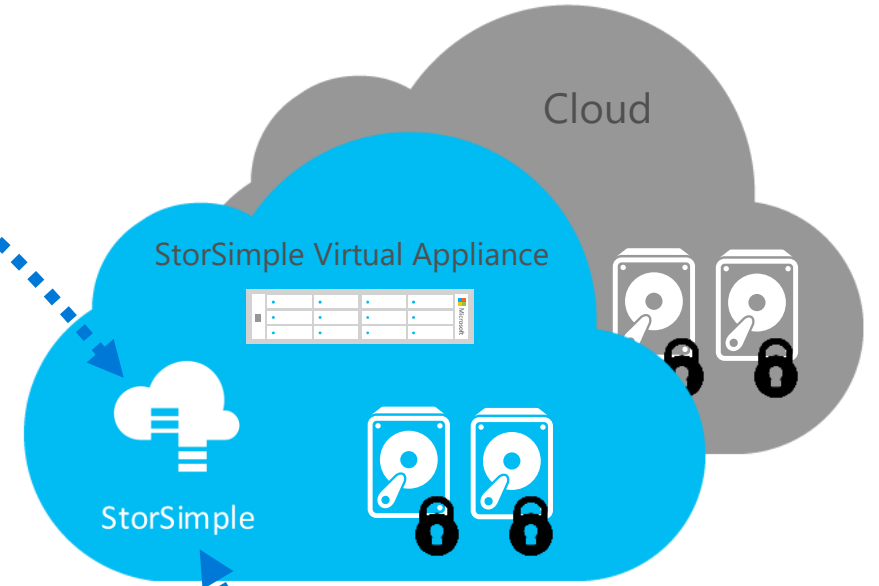
## Account Access

Account authentication with User ID, Password



## StorSimple

Customer defined encryption keys stored on device 2 x 512 bit keys



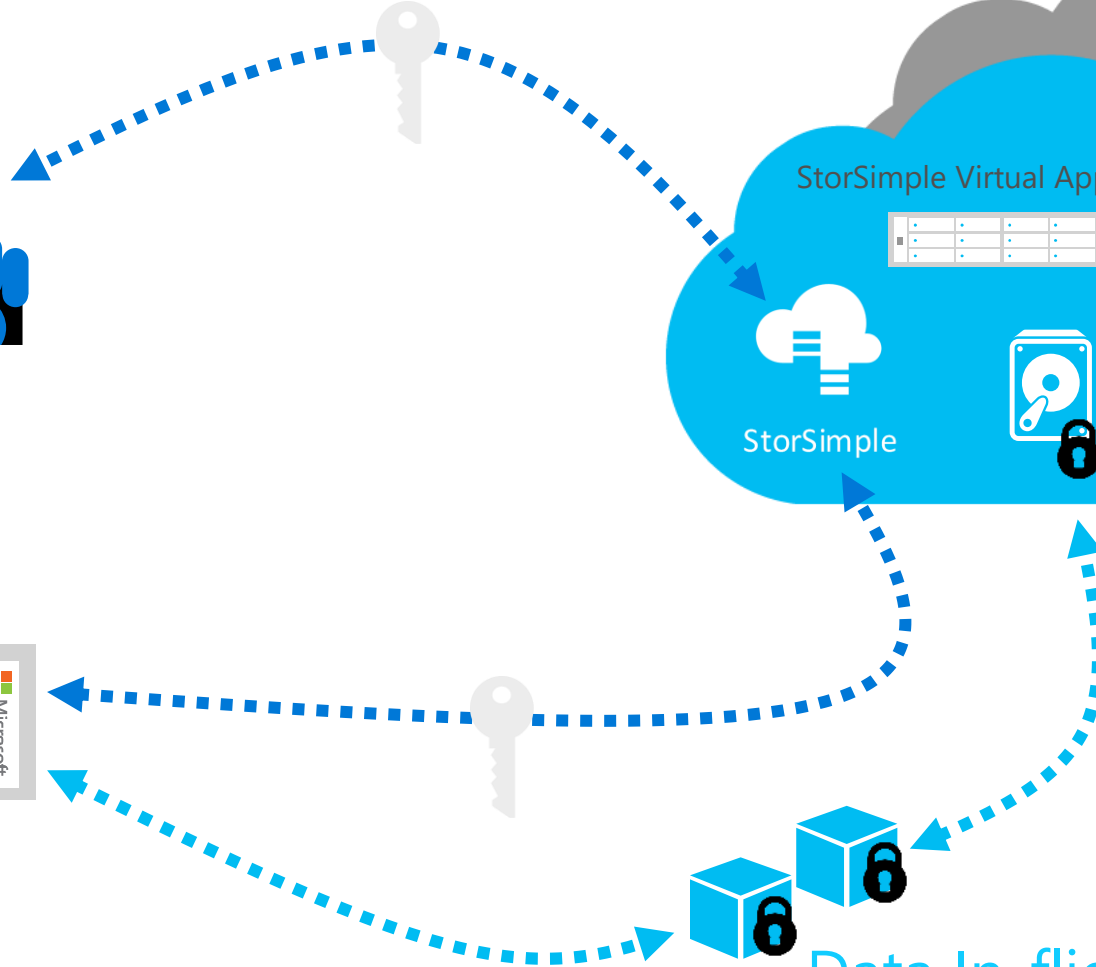
## Data At-rest

AES-256 bit encryption



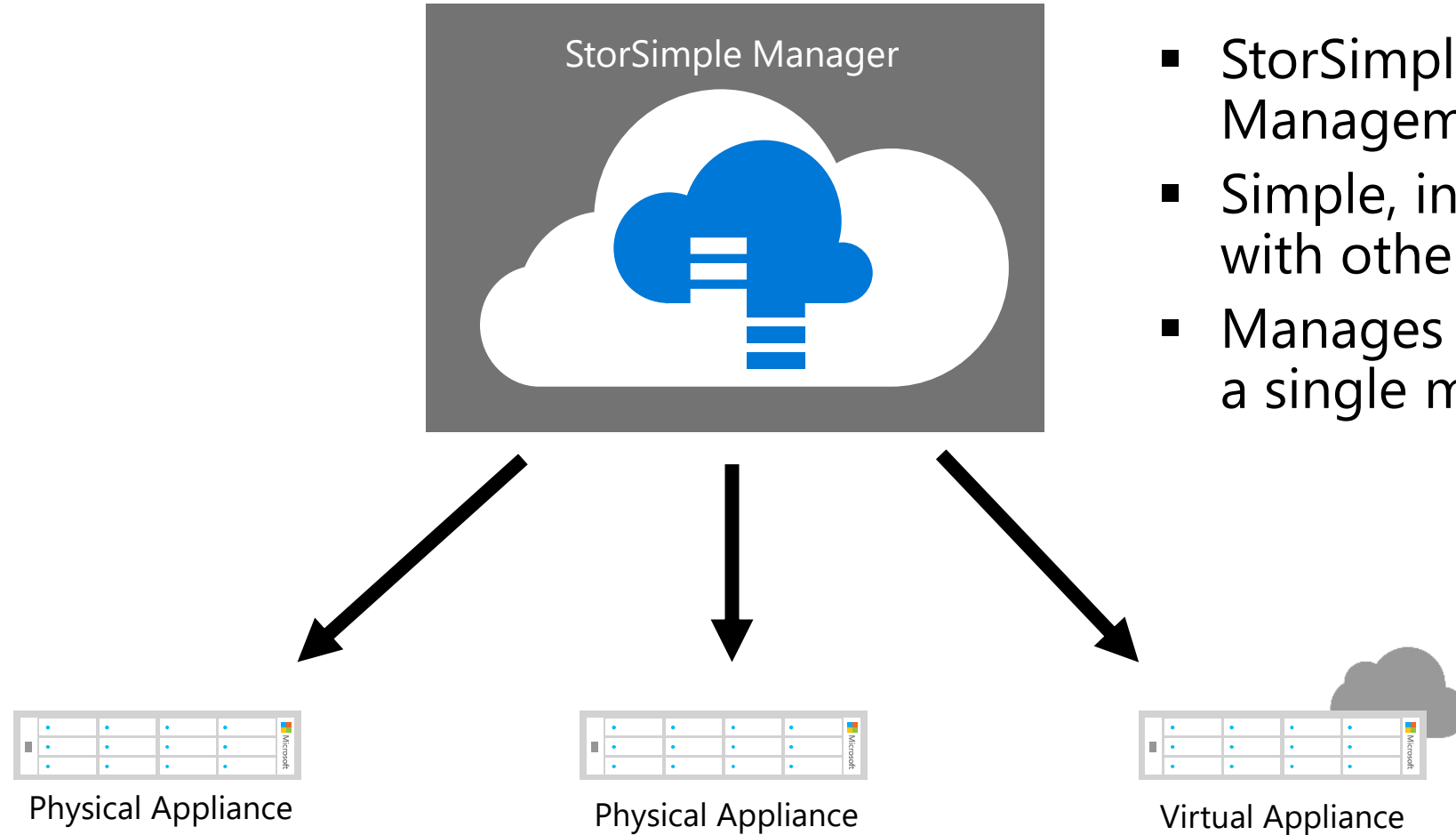
## Data In-flight

AES-256 bit encryption





# Consolidated management of appliances



- StorSimple Service in Azure Management Portal
- Simple, integrated workflows with other Azure entities
- Manages multiple devices from a single management interface

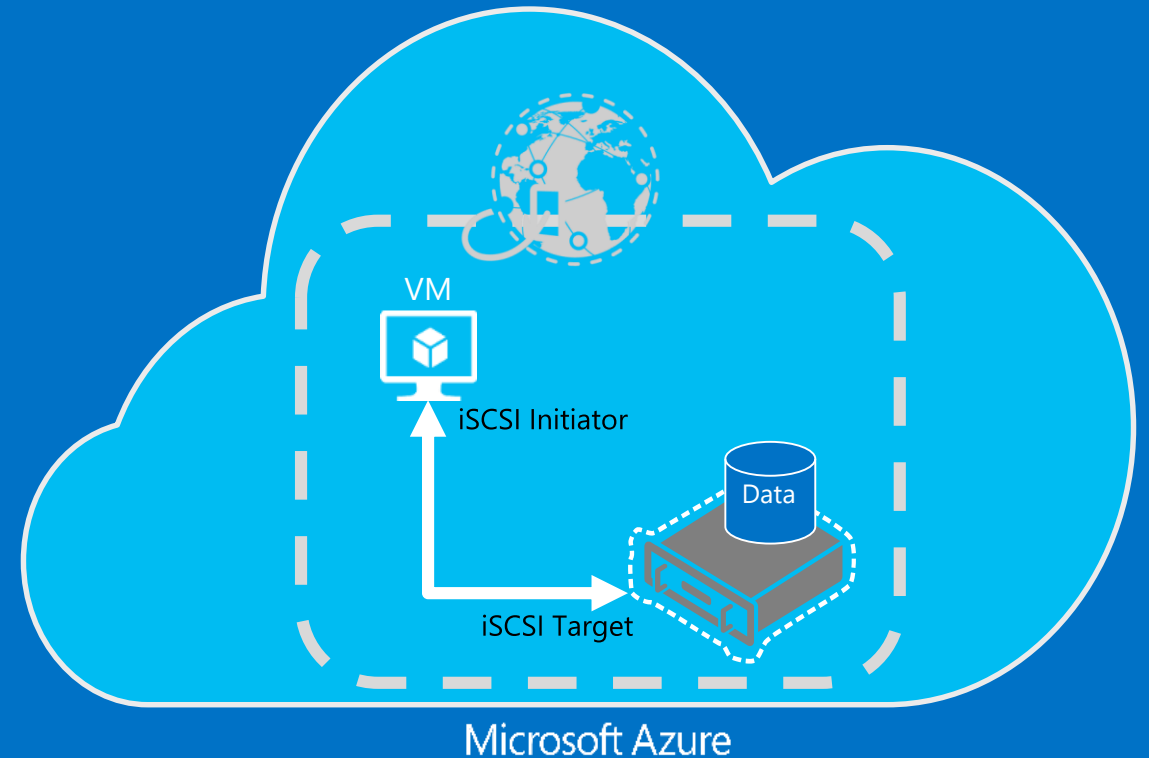
(Service Data Encryption Key is generated, on device console, when first device is registered)

# StorSimple Virtual Appliance

The Virtual Appliance is a software version of the physical array that runs on a VM in Azure and can be provisioned and turned-on as needed.

The StorSimple Virtual Appliance is an iSCSI target for the VMs in Azure.

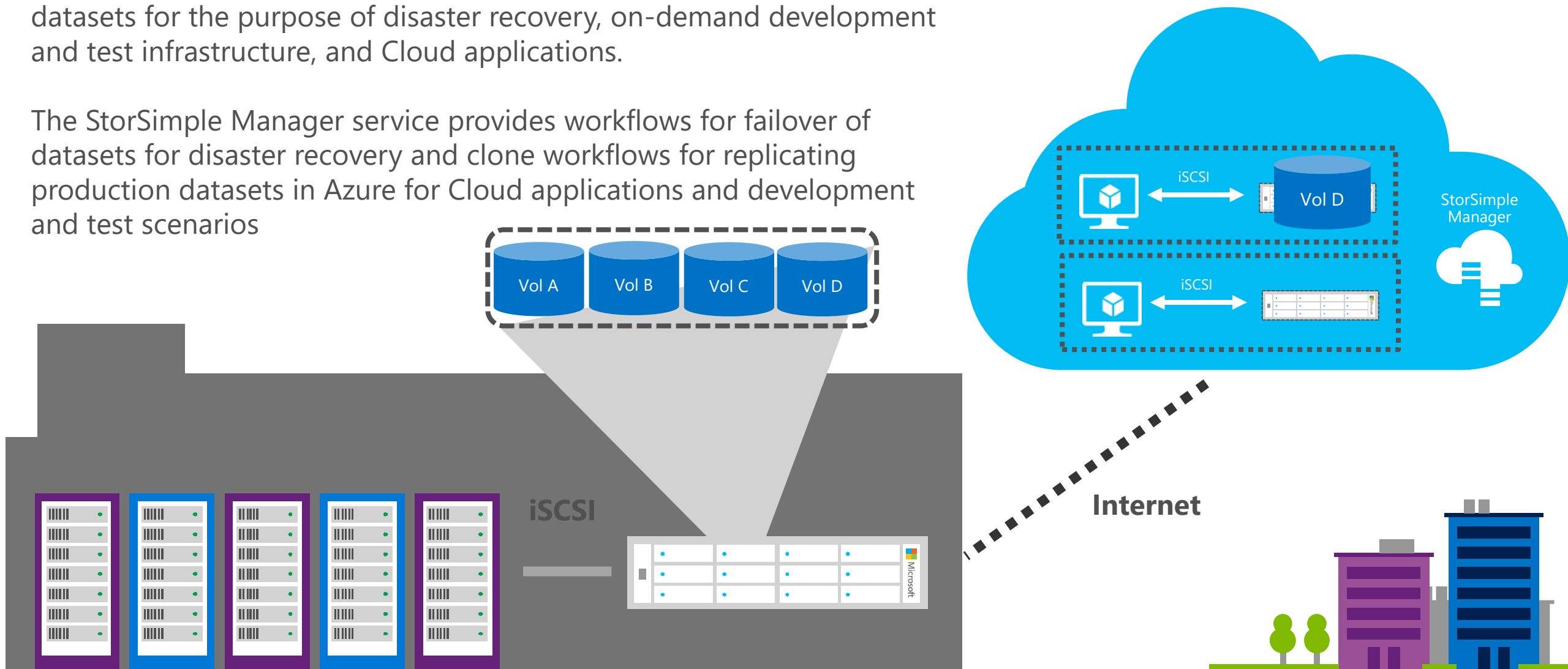
A virtual network joins VMs and the StorSimple Virtual Appliance.



# IT agility in Azure with StorSimple Virtual Appliance

The StorSimple Virtual Appliance facilitates data mobility of production datasets for the purpose of disaster recovery, on-demand development and test infrastructure, and Cloud applications.

The StorSimple Manager service provides workflows for failover of datasets for disaster recovery and clone workflows for replicating production datasets in Azure for Cloud applications and development and test scenarios

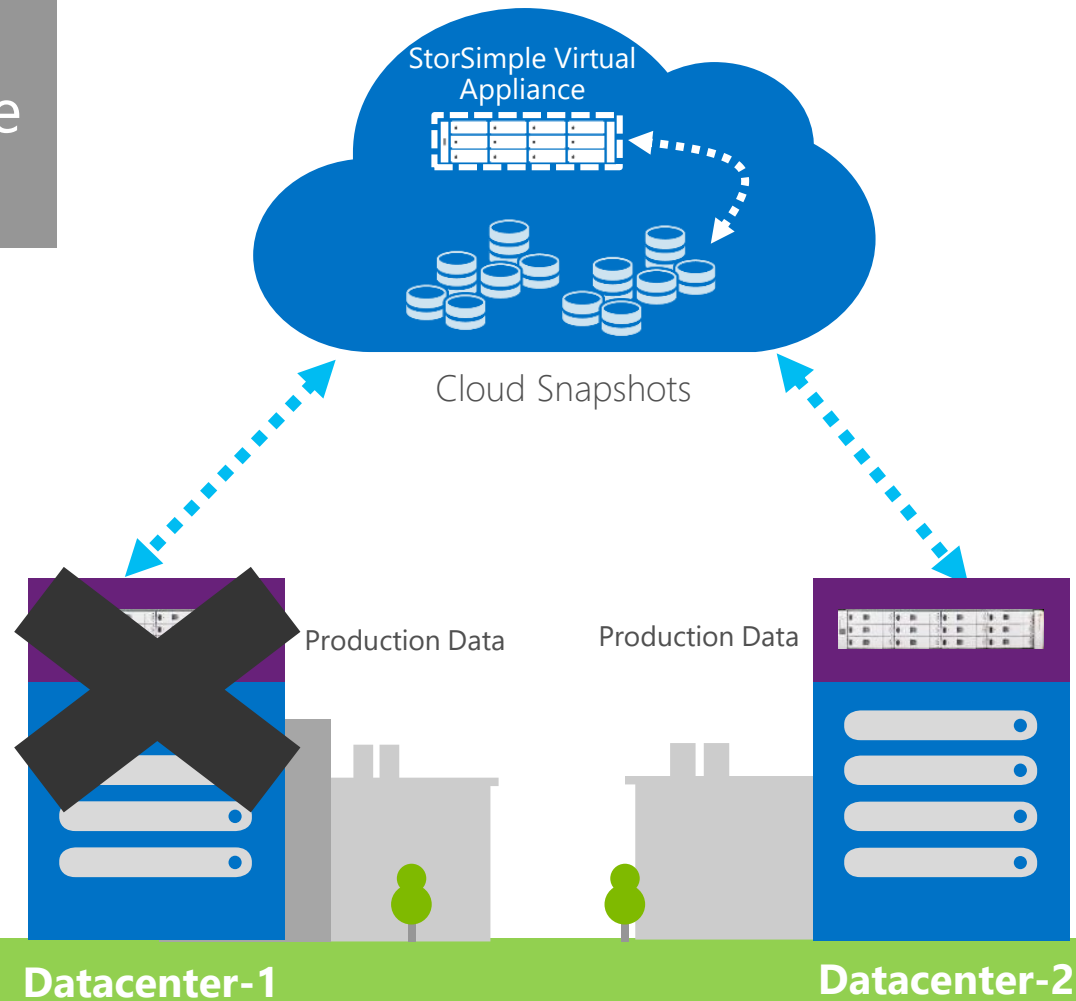


# DR to secondary datacenter or Virtual Appliance



Location independent recovery from cloud snapshot

Periodic VSS consistent cloud snapshots of production data





# Big Compute evolution

## HPC Pack On-premises

- On-premises Windows clusters
- Easy scaling to reduce runtimes
- Job scheduling and management
- Compute node provisioning



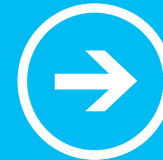
## HPC Pack Hybrid

- Extend cluster to cloud to handle peak demand
- Leverages platform as a service virtual machines
- Secure packaging and distribution
- Automated deployment of Azure VMs



## HPC Pack IaaS

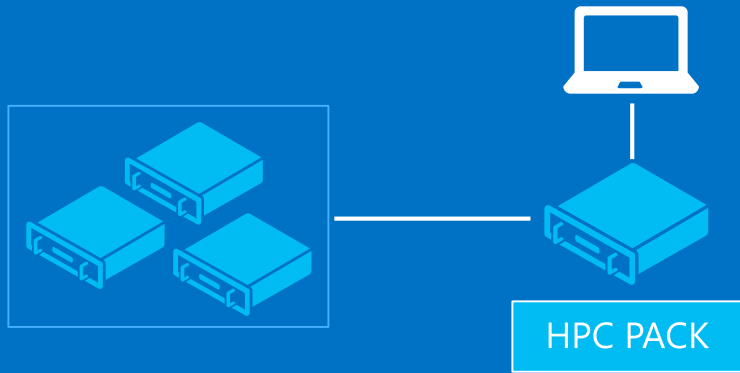
- Deploy cluster all in cloud
- Move existing applications
- Support projects and testing
- Gallery images and scripts to deploy
- Flexible VM configuration



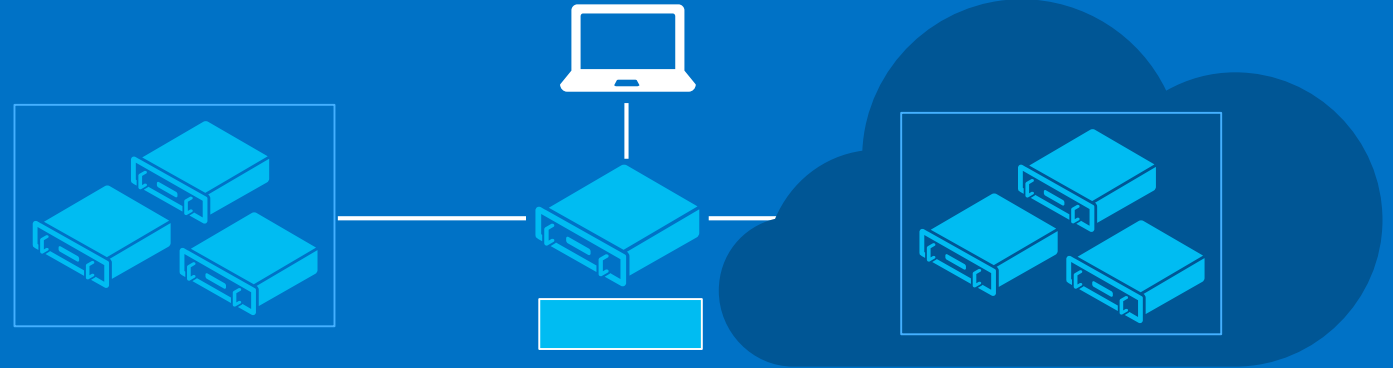
## Azure Batch PaaS

- Native cloud scheduler
- Devops, not infrastructure management
- Small to very large deployments
- Elasticity with auto-scale
- Use within a service or to offer SaaS

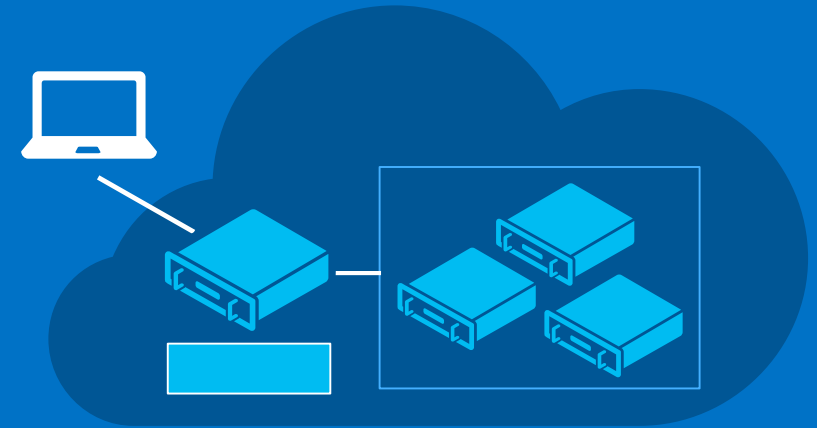
# On-premises and Hybrid Big Compute with HPC Pack



On-premises head node and compute



On-premises head node and compute + extend to cloud



Head node + compute in Virtual Machines

# High Performance Computing on Azure

HPC clusters in Azure

Access to thousands of cores

RDMA support with A8  
and A9 Virtual Machines

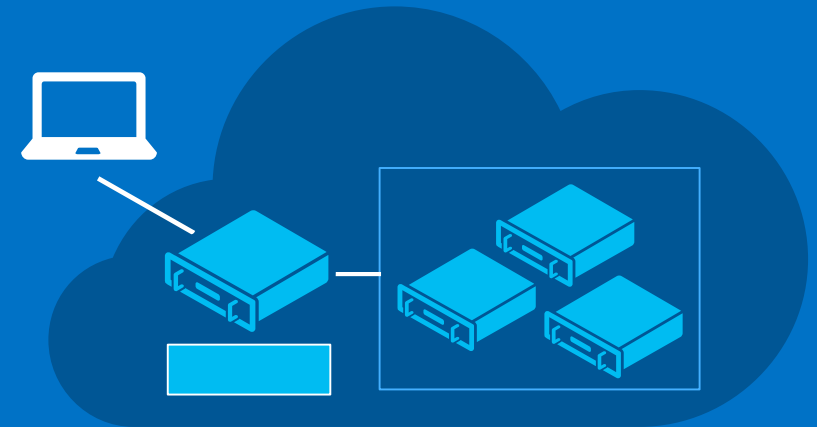
Second low-latency network

Run MPI applications with close to bare  
metal performance

Burst to the cloud on demand



On-premises head node and clusters + cloud clusters



Head node in Virtual Machines + cloud clusters